

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Trademark Donation		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Elizabeth Fujas		04/11/2012
			INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Slow Food USA, Inc		
Street Address:	68 Summit Street, 2B		
City:	Brooklyn		
State/Country:	NEW YORK		
Postal Code:	11231		
Entity Type:	Non-profit Corporation: NEW YORK		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	3144189	SLOW FOOD FOR THE FAST LANE
CORRESPONDENCE DATA			
Fax Number:	6508434001		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	650-843-4000		
Email:	jennifer.evans@morganlewis.com		
Correspondent Name:	Morgan, Lewis & Bockius LLP		
Address Line 1:	2 Palo Alto Square		
Address Line 2:	3000 El Camino Real, Suite 700		
Address Line 4:	Palo Alto, CALIFORNIA 94306		
ATTORNEY DOCKET NUMBER:	097028-02-0003		
NAME OF SUBMITTER:	Jennifer C. Evans		
Signature:	/jce/		
Date:	04/26/2012		
Total Attachments: 1 source=2122358#page1.tif			

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TRADEMARK DONATION

This TRADEMARK DONATION is entered into as of the date last signed below ("Effective Date"), by and between Elizabeth Fugas, an individual with an address of 2222 Colestine Road, Ashland, Oregon 97520 ("Fugas") and Slow Food USA, Inc. a non-profit corporation organized under the laws of the state of New York with a principal place of business at 20 Jay Street, Brooklyn, NY 11201 ("SLOW FOOD USA"). Fugas and SLOW FOOD USA are collectively referred to throughout this Trademark Donation as "The Parties."

WHEREAS, Fugas is the owner of record of the federal trademark registration (Registration No. 3,144,189) for SLOW FOOD FOR THE FAST LANE for bean dips, butter, cheese, cheese spreads, dairy-based dips, dips, edible oil, fruit preserves, fruit based spreads, garlic based spreads, jams, jellies, snack dips, snack food dips, soft cheese, cooking and salad oils, namely olive oil, sesame oil, grape seed oil and angola oil, artichoke sauce, barbecue sauce, cheese sauce, cooking salt including rubs, flavored vinegar, hot sauce, marinades, mustards, ready-made sauces, salad dressings, salad sauces, salsa, salt, sauces, sauces for barbecued meat, vinegar, wine vinegar, seasoned coating for meat, fish, poultry, grape wine, sweet wines, table wines, red and white wines, and wines ("The Mark");

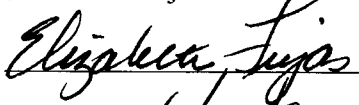
WHEREAS, SLOW FOOD USA is desirous of acquiring all of Fugas' rights and goodwill in The Mark and the registration therefor and Fugas is desirous of donating such rights to SLOW FOOD USA;

NOW, THEREFORE, in consideration of the mutual covenants and agreements contained herein, The Parties hereby act and agree as follows:

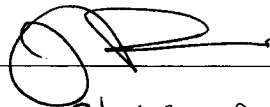
1. **Donation.** Fugas hereby donates to SLOW FOOD USA, all of Fugas' right, title and interest in and to The Mark, including all of Fugas' common law rights in The Mark, the associated U.S. Trademark Registration No. 3,144,189 for The Mark, and any goodwill of the business associated with The Mark, and the right to sue for and receive all damages from past infringements of The Mark.
2. **Previously Produced Products.** Fugas and Rising Sun Farms, Inc., as well as their customers, have the right to sell or otherwise dispose of and market any products that bear The Mark that were previously manufactured and packaged or that is packaged in packaging that was prepared prior to the effective date of this Donation Agreement.
3. **Counterparts.** This Trademark Donation may be executed in one or more counterparts, each of which shall be deemed an original but all of which together will constitute one and the same instrument.

This Trademark Donation is executed and delivered effective as of the last date set forth below.

Elizabeth Fugas


Date: 4/11/2012

Slow Food USA

by  (Jenny Best)
Title: Chief of Staff
Date: 3/28/12