

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Logo'd Softwear, Inc.		04/04/2012	CORPORATION: CONNECTICUT
RECEIVING PARTY DATA			
Name:	Cafepress Inc.		
Street Address:	1850 Gateway Drive		
Internal Address:	Suite 300		
City:	San Mateo		
State/Country:	CALIFORNIA		
Postal Code:	94404		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3629954	TEAM SPORTSWEAR.COM	
Registration Number:	3629953	LOGOSPORTSWEAR.COM	
CORRESPONDENCE DATA			
Fax Number:	2123553333		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-813-8800		
Email:	NY-TM-Admin@goodwinprocter.com		
Correspondent Name:	GOODWIN PROCTER LLP/Janis Nici		
Address Line 1:	620 Eighth Avenue		
Address Line 4:	New York, NEW YORK 10018		
ATTORNEY DOCKET NUMBER:	127300212206		
NAME OF SUBMITTER:	Janis Nici		
Signature:	/janis nici/		

OP \$65.00 3629954

Date:

04/26/2012

Total Attachments: 5

source=CafePress Assignment Agreement#page1.tif

source=CafePress Assignment Agreement#page2.tif

source=CafePress Assignment Agreement#page3.tif

source=CafePress Assignment Agreement#page4.tif

source=CafePress Assignment Agreement#page5.tif

TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment") is made effective this 4th day of April 2012, by and between Logo'd Softwear, Inc., a corporation organized and existing under the laws of Connecticut ("Assignor"), and CafePress Inc., a corporation organized and existing under the laws of Delaware ("Assignee").

WHEREAS, Assignor and Assignee are parties to that certain Asset Purchase Agreement, dated as of March 2, 2012, as amended on the date hereof (the "Purchase Agreement"), pursuant to which Assignor has agreed to sell, transfer, assign, convey and deliver to Assignee substantially all of the assets of Assignor, including the trademarks, service marks and trade names set forth on Exhibit A attached hereto and incorporated herein by reference (the "Marks") and the goodwill of the business symbolized thereby;

WHEREAS, Assignor now wishes to assign the Marks to Assignee, and Assignee is desirous of acquiring the Marks from Assignor, together with the goodwill of the business symbolized thereby, if any;

WHEREAS, Assignor is conveying the Marks to Assignee as part of the transfer of all or substantially all of the assets of a going business; and

WHEREAS, the execution and delivery of this Assignment is a condition to closing of the transactions contemplated under the Purchase Agreement.

NOW, THEREFORE, in consideration of the premises set forth above and in the Purchase Agreement and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

Assignor does hereby sell, transfer, assign, convey and deliver unto Assignee and its successors, assigns and legal representatives, Assignor's entire right, title and interest in and throughout the world in and to the Marks (including any common law rights that may exist and are associated therewith, and solely to the extent such rights remain in certain Marks despite abandonment, non-use or otherwise), together with the goodwill of the business symbolized thereby and appurtenant thereto, if any, the same to be held and enjoyed by Assignee, its successors, permitted assigns or legal representatives, together with income, royalties, damages or payments due on or after the date hereof, including, without limitation, all claims for damages or payments by reason of infringement or unauthorized use of the Marks, along with the right to sue for past infringements and collect same for Assignee's sole use and enjoyment.

Assignor does hereby authorize the Director of the United States Patent & Trademark Office, and the empowered official of any country or countries foreign to the United States whose duty it is to record trademark registrations, applications and title thereto, to record the Marks and title thereto as the property of Assignee, its successors, assigns or legal representatives in accordance with the terms of this instrument.

Assignee and Assignor also agree that multiple copies of this Assignment may be executed, each of which shall be deemed an original, and each of which shall be valid and binding upon Assignee and Assignor.

[Remainder of page intentionally left blank]

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed as a sealed instrument by their duly authorized representatives as of the date first written above.

ASSIGNOR: LOGO'D SOFTWARE, INC.

Name: _____

Signature: _____

Title: _____

Frank Nevins
President

NOTARIZATION

On this 2 day of April, 2012, before me, the undersigned Notary Public, personally appeared FRANK NEVINS, proved to me through satisfactory evidence of identification, which was/were CD DRIVER LICENSE, to be the person whose name is signed on the preceding or attached document, and who swore or affirmed to me that the contents of the document are truthful and accurate to the best of his/her knowledge and belief. The above-indicated individual is duly authorized to execute this document singly on behalf of Assignor and executed this document of his/her own free will.

Ann Marie Volpert
Signature of Notary

(Seal)
ANNMARIE VOLPERT
NOTARY PUBLIC
MY COMMISSION EXPIRES JULY 31, 2012

My Commission Expires: July 31 2012

ASSIGNEE: CAFEPRESS INC.

Name: _____

Signature: _____

Title: _____

On this ____ day of April, 2012, before me, the undersigned Notary Public, personally appeared _____, proved to me through satisfactory evidence of identification, which was/were _____, to be the person whose name is signed on the preceding or attached document, and who swore or affirmed to me that the contents of the document are truthful and accurate to the best of his/her knowledge and belief. The above-indicated individual is duly authorized to execute this document singly on behalf of Assignee and executed this document of his/her own free will.

Signature of Notary

(Seal)

My Commission Expires: _____

Signature page to Trademark Assignment

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed as a sealed instrument by their duly authorized representatives as of the date first written above.

ASSIGNOR: LOGO'D SOFTWARE, INC.

Name: _____

Signature: _____

Title: _____

NOTARIZATION

On this ____ day of April, 2012, before me, the undersigned Notary Public, personally appeared _____, proved to me through satisfactory evidence of identification, which was/were _____, to be the person whose name is signed on the preceding or attached document, and who swore or affirmed to me that the contents of the document are truthful and accurate to the best of his/her knowledge and belief. The above-indicated individual is duly authorized to execute this document singly on behalf of Assignor and executed this document of his/her own free will.

Signature of Notary (Seal)

My Commission Expires: _____

ASSIGNEE: CAFEPRESS INC.

Name: Abdullah Popal

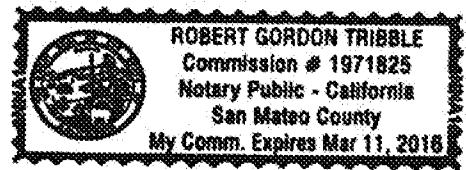
Signature: [Handwritten Signature]

Title: SVP Bus Dev

On this 4 day of April, 2012, before me, the undersigned Notary Public, personally appeared ABDULLAH POPAL, proved to me through satisfactory evidence of identification, which was/were CA DRIVER LICENSE to be the person whose name is signed on the preceding or attached document, and who swore or affirmed to me that the contents of the document are truthful and accurate to the best of his/her knowledge and belief. The above-indicated individual is duly authorized to execute this document singly on behalf of Assignee and executed this document of his/her own free will.

[Handwritten Signature]
Signature of Notary (Seal)

My Commission Expires: March 11 2016



ACKNOWLEDGMENT

State of California
County of SAN MATEO

On APRIL 4 2012 before me, ROBERT TRIBBLE, NOTARY PUBLIC
(insert name and title of the officer)

personally appeared ABDULLAH POPAL
who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are
subscribed to the within instrument and acknowledged to me that he/she/they executed the same in
his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the
person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

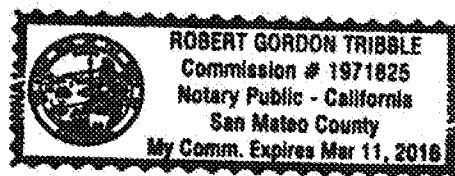
I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing
paragraph is true and correct.

WITNESS my hand and official seal.

Signature



(Seal)



This certificate is attached to:

Title or type of document: TRADEMARK ASSIGNMENT

Number of pages: 3

Date of document: APRIL 4 2012

Signer(s) other than named above: LOGO'D SOFTWARE, INC.

Notary Phone number: 650-655-3118

TRADEMARK
REEL: 004765 FRAME: 0867

Exhibit A

Marks

<i>Mark</i>	<i>Jurisdiction</i>	<i>Application No.</i>	<i>Registration No.</i>
TEAM SPORTSWEAR.com	U.S.		3,629,954
LOGO SPORTSWEAR.com	U.S.		3,629,953

20890:232671067.2