

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	04/14/2008

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
HotelsAB LLC		04/25/2012	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	HotelsAB Standard Brand LLC
Street Address:	23 east 4th street
City:	new york
State/Country:	NEW YORK
Postal Code:	10003
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2747808	STANDARD SOUNDS
Registration Number:	2661294	STND

CORRESPONDENCE DATA

Fax Number: 2129838903
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 2129838900
 Email: sheldon@galvinpalmer.com
 Correspondent Name: sheldon palmer
 Address Line 1: 630 third avenue
 Address Line 2: 23rd floor
 Address Line 4: new york, NEW YORK 10017

ATTORNEY DOCKET NUMBER:	1251-0 NPTUNC
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OP \$65.00 2747808

NAME OF SUBMITTER:	Sheldon Palmer
Signature:	/sheldon palmer/
Date:	04/27/2012
Total Attachments: 1 source=1251-0 asst2 nunc pro tunc 4-26-12#page1.tif	

NUNC PRO TUNC ASSIGNMENT

WHEREAS, Hotels AB, LLC, a Delaware limited liability company with an office located at 23 East 4th Street, New York NY 10003, is the owner, by assignment from Greenfield Standard LLC, dated April 14, 2008, and has used in its business the trademarks: (1) STANDARD SOUNDS registered in the United States Patent and Trademark Office under Registration No. 2,747,808, dated August 5, 2003; and (2) STND registered in the United States Patent and Trademark Office under Registration No. 2,661,294, dated December 17, 2002; and

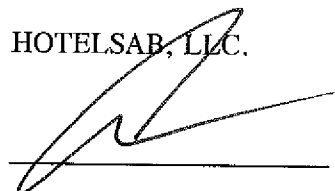
WHEREAS HotelsAB Standard Brand LLC, a Delaware limited liability company with an office located at 23 East 4th Street, New York NY 10003 is desirous of acquiring said marks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said HotelsAB LLC does hereby sell, assign and transfer unto the said HotelsAB Standard Brand LLC, *nunc pro tunc* as of April 14, 2008, all right, title and interest in and to the said marks and the registrations thereof, together with the goodwill of the business symbolized by the marks and with the right to recover and have damages and profits for past infringements, if any.

IN WITNESS WHEREOF, the said HotelsAB LLC has caused this instrument to be executed by its duly authorized Member as of the 25th day of April 2012.

HOTELSAB, LLC.

By



Andre Balazs