

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Data Center Knowledge LLC		04/20/2012	LIMITED LIABILITY COMPANY: NEW JERSEY
RECEIVING PARTY DATA			
Name:	iNet Interactive, LLC		
Street Address:	9100 West Chester Towne Centre Road		
Internal Address:	Suite 200		
City:	West Chester		
State/Country:	OHIO		
Postal Code:	45069		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3777082	DATA CENTER KNOWLEDGE	
CORRESPONDENCE DATA			
Fax Number:	9374496405		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	937-449-6400		
Email:	sherrie.hilty@dinsmore.com		
Correspondent Name:	Kimberly Gambrel, Dinsmore & Shohl LLP		
Address Line 1:	One South Main Street, Suite 1300		
Address Line 2:	Fifth Third Center		
Address Line 4:	Dayton, OHIO 45402		
ATTORNEY DOCKET NUMBER:	SDH0043TA/35197.3		
NAME OF SUBMITTER:	Kimberly Gambrel		

Signature:	/Kimberly Gambrel/
Date:	04/27/2012
Total Attachments: 5 source=SDH0043TA Assignment#page1.tif source=SDH0043TA Assignment#page2.tif source=SDH0043TA Assignment#page3.tif source=SDH0043TA Assignment#page4.tif source=SDH0043TA Assignment#page5.tif	

TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT (this "Assignment") is effective as of April ~~24~~, 2012 (the "Effective Date") from Data Center Knowledge LLC, a New Jersey limited liability company ("Assignor") to iNet Interactive, LLC, a Delaware limited liability company (the "Assignee").

WHEREAS, the Assignee has purchased substantially all of the Assignor's assets relating to the business of providing an online source of news and analysis for the data center industry (the "Business"), pursuant to that certain Asset Purchase Agreement, dated as of March 30, 2012, by and among the Assignor, the Assignee, Richard Miller and Kevin Normandeau, as amended by a First Amendment to Asset Purchase Agreement, dated as of April 18, 2012 (as amended, the "Agreement");

WHEREAS, the Assignor is the owner of certain trademark rights in connection with the Business; and

WHEREAS, the Assignee is desirous of acquiring the entire right, title and interest in and to such trademark rights in accordance with the terms of the Agreement.

NOW, THEREFORE for good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor hereby agrees as follows:

1. Trademark. As of the Effective Date, the Assignor does hereby irrevocably sell, assign, and transfer to the Assignee, its successors and assigns, the Assignor's entire right, title and interest in and to:

- a. the trademark further described in Exhibit A, owned or licensed by the Assignor, related to the Business (the "Trademark");
- b. all registrations and pending applications to register or otherwise obtain legal protection for the foregoing;
- c. all rights to make application in the future to register or otherwise obtain legal protection for the foregoing;
- d. all rights of priority under national laws and international conventions with respect to the foregoing;
- e. all continuations, continuations-in-part, divisions, renewals, extensions, reexaminations, or reissues of the foregoing and all related applications therefor;
- f. all income, royalties, damages, and payments now or hereafter due or payable in respect thereto;
- g. all goodwill of the business associated with the Trademark;

h. all causes of action (either in law or equity), and the right to sue, counterclaim, and recover for past, present, and future infringement, misappropriation, or dilution of the foregoing; and

i. all other rights and privileges corresponding thereto throughout the world.

3. Further Acts. The Assignor agrees to execute all papers and to perform such other proper acts as the Assignee may reasonably deem necessary to secure to the Assignee or to its designee the intellectual property rights herein assigned.

4. Miscellaneous.

a. Headings. The headings in this Assignment are for convenience of reference only and shall not limit or otherwise affect any of the terms or provisions hereof.

b. Governing Law. This Assignment shall be governed by, construed and enforced in accordance with the laws of the State of Ohio, without giving effect to principles of conflicts of laws. The Assignor and the Assignee both hereby irrevocably consent to the jurisdiction of the state and federal courts located in Hamilton County, Ohio, to adjudicate any dispute arising pursuant to this Assignment, and waive any objections thereto.

c. Assignability. This Assignment will inure to the benefit of and be binding upon the parties hereto and their respective successors, assigns, estates, heirs and legal representatives.

d. Capitalized Terms. Capitalized terms not otherwise defined herein shall have the same meaning as in the Agreement.

[Signature page to follow]

IN WITNESS WHEREOF, the undersigned have executed this instrument as of the date first written above.

Assignor:
Data Center Knowledge LLC

By: _____
Name: _____
Title: _____

STATE OF)
)-----
COUNTY OF)

Sworn to and subscribed before me this ____ day of _____, 20__

Notary Public

Assignee:
iNet Interactive, LLC

By: Troy A. Auguste
Name: Troy A. Auguste
Title: PRESIDENT + CEO

STATE OF Ohio)
)-----
COUNTY OF Hamilton)

Sworn to and subscribed before me this 20 day of April, 2012

Paige Schweitzer Connelly
Notary Public



Connelly
Paige K. Schweitzer, Attorney At Law
NOTARY PUBLIC - STATE OF OHIO
My commission has no expiration date
Sec. 147.03 R.C.

EXHIBIT A
TRADEMARK

Mark	Serial No.	Filing Date	Reg. No.	Reg. Date
Data Center Knowledge	77/747,280	05 29 2009	3,777,082	04 20 2010

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