

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HotelsAB Standard Brand LLC		04/25/2012	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	HotelsAB LLC		
Street Address:	23 east 4th street		
City:	new york		
State/Country:	NEW YORK		
Postal Code:	10003		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2747808	STANDARD SOUNDS	
Registration Number:	2661294	STND	
CORRESPONDENCE DATA			
Fax Number:	2129838903		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	2129838900		
Email:	sheldon@galvinpalmer.com		
Correspondent Name:	sheldon palmer		
Address Line 1:	630 third avenue		
Address Line 2:	23rd floor		
Address Line 4:	new york, NEW YORK 10017		
ATTORNEY DOCKET NUMBER:	1251-0 2D ASST		
NAME OF SUBMITTER:	Sheldon Palmer		

OP \$65.00 2747808

Signature:	/sheldon palmer/
Date:	04/27/2012
Total Attachments: 1 source=1251-0 asst2 4-26-12#page1.tif	

ASSIGNMENT

WHEREAS, HotelsAB Standard Brand, LLC, a Delaware limited liability company with an office located at 23 East 4th Street, New York NY 10003, is the owner, by assignment, *nunc pro tunc*, dated April , 2012 from HotelsAB LLC, and has used in its business the trademarks: (1) STANDARD SOUNDS registered in the United States Patent and Trademark Office under Registration No. 2,747,808, dated August 5, 2003; and (2) STND registered in the United States Patent and Trademark Office under Registration No. 2,661,294, dated December 17, 2002; and

WHEREAS HotelsAB LLC, a Delaware limited liability company with an office located at 23 East 4th Street, New York NY 10003 is desirous of reacquiring said marks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said HotelsAB Standard Brand LLC does hereby sell, assign and transfer unto the said HotelsAB LLC, all right, title and interest in and to the said marks and the registrations thereof, together with the goodwill of the business symbolized by the marks and with the right to recover and have damages and profits for past infringements, if any.

IN WITNESS WHEREOF, the said HotelsAB Standard Brand LLC has caused this instrument to be executed by its duly authorized Member as of the 25th day of April 2012.

HotelsAB Standard Brand, LLC.

By 
Andre Balazs