

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Soft Switching Technologies Corporation		03/12/2012	CORPORATION: WISCONSIN
RECEIVING PARTY DATA			
Name:	Rockwell Automation, Inc.		
Street Address:	1201 South 2nd St		
City:	Milwaukee		
State/Country:	WISCONSIN		
Postal Code:	53204		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	2522702	DYSC	
Registration Number:	2522706	PRODYSC	
Registration Number:	2545083	MEGADYSC	
Registration Number:	2594372	MINIDYSC	
Registration Number:	2725813	I-GRID	
Registration Number:	2744178	I-SENSE	
Registration Number:	2786146	SOFTSWITCHING TECHNOLOGIES	
Registration Number:	2877373	SOFTSWITCHING	
Registration Number:	3648190	GRID ALERT	
CORRESPONDENCE DATA			
Fax Number:	4142235000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4149785562		

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Email: ptomailbox@whdlaw.com
Correspondent Name: Whyte Hirschboeck Dudek S.C.
Address Line 1: 555 E Wells St, Ste 500
Address Line 2: Attn: Suzanne Plagemann
Address Line 4: Milwaukee, WISCONSIN 53202

ATTORNEY DOCKET NUMBER:	ROC-14688
NAME OF SUBMITTER:	Suzanne Plagemann
Signature:	/Suzanne Plagemann/
Date:	04/27/2012
Total Attachments: 2 source=ROC-14688 Soft Switching Assignment of TMs#page1.tif source=ROC-14688 Soft Switching Assignment of TMs#page2.tif	

Confirmatory Assignment of Trademarks

This Confirmatory Assignment of Trademarks is made by and between Soft Switching Technologies Corporation, a Wisconsin corporation with its principal place of business at 8155 Forsythia Street, Middleton, Wisconsin 53562 ("Company"), and Rockwell Automation, Inc., a Delaware corporation with its principal place of business at 1201 South 2nd Street, Milwaukee, Wisconsin 53204 ("Buyer").

Whereas, Company is the owner of the trademarks shown in the attached Schedule, the registrations therefore, and the goodwill of the business in connection therewith (the "Trademarks").

Whereas, Buyer desires to acquire the Trademarks.

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby expressly acknowledged, Company hereby sells, assigns and transfers to Buyer all of Company's right, title and interest in and to the Trademarks and all of Company's right, title and interest in and to any and all claims and demands it may have, at law or in equity, for past infringement of the Trademarks.

This Confirmatory Assignment of Trademarks is made pursuant to the "Asset Purchase Agreement" by and among Buyer and Company, dated as of March 12, 2012.

In witness whereof, Company has caused this Confirmatory Assignment of Trademarks to be executed by its duly authorized representative as of the date written below.

Soft Switching Technologies Corporation

By: Jason Doescher

Name: Jason Doescher

Title: Secretary and Chief Financial Officer

Date: March 12, 2012

Schedule
Trademarks

DYSC, U.S. Registration Number 2,522,702, Registration Date 12/25/2001
PRODYSC, U.S. Registration Number 2,522,706, Registration Date 12/25/2001
MEGADYSC, U.S. Registration Number 2,545,083, Registration Date 3/5/2002
DYNAMIC SAG CORRECTOR, U.S. Registration Number 2,563,745, Registration Date
4/23/2002
MINIDYSC, U.S. Registration Number 2,594,372, Registration Date 7/16/2002
I-GRID, U.S. Registration Number 2,725,813, Registration Date 6/10/2003
I-SENSE, U.S. Registration Number 2,744,178, Registration Date 7/29/2003
SOFTSWITCHING TECHNOLOGIES, U.S. Registration Number 2,786,146, Registration Date
11/25/2003
SOFTSWITCHING, U.S. Registration Number 2,877,373, Registration Date 8/24/2004
GRID ALERT, U.S. Registration Number 3,648,190, Registration Date 6/30/2009