

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LCW, LLC		03/21/2012	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	United States Swimming, Inc.		
Doing Business As:	USA Swimming, Inc.		
Street Address:	One Olympic Plaza		
City:	Colorado Springs		
State/Country:	COLORADO		
Postal Code:	80909		
Entity Type:	nonprofit corporation: COLORADO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3322652	DECK PASS	
CORRESPONDENCE DATA			
Fax Number:	7196331518		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	7194733800		
Email:	jill.chalmers@bryancave.com, judi.cope@bryancave.com		
Correspondent Name:	Jill J. Chalmers		
Address Line 1:	90 S. Cascade Ave., Suite 1300		
Address Line 2:	Bryan Cave LLP		
Address Line 4:	Colorado Springs, COLORADO 80903		
ATTORNEY DOCKET NUMBER:	12545-00000		
NAME OF SUBMITTER:	Jill J. Chalmers		

Signature:	/jill j. chalmers/
Date:	04/26/2012
Total Attachments: 1 source=DECK PASS Assignment 2#page1.tif	

**TRADEMARK ASSIGNMENT AGREEMENT**

This is a Trademark Assignment Agreement by and between LCW, LLC, a Delaware limited liability company having a mailing address of 10960 Wilshire Boulevard, Suite 2200, Los Angeles, California 90024 ("Assignor") and United States Swimming, Inc., d/b/a USA Swimming, a Colorado non-profit corporation having a mailing address of One Olympic Plaza, Colorado Springs, Colorado 80909 ("Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to the "DECK PASS" service mark (Registration No. 3,322,652 dated October 30, 2007), for use in connection with "communications services, namely, transmitting streamed sound and audio-visual recordings via the Internet; electronic, electric, and digital transmission of voice, data, images, signals, and messages; podcasting services; transmission of sound and vision via satellite or interactive multimedia networks; transmission of sound, video and information" (the "Mark");

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign and transfer to Assignee all right, title and interest in and to the Mark, together with the goodwill symbolized by said Mark, and Assignor hereby agrees to take such other actions as are reasonably necessary to transfer and assign the Mark to Assignee, including, without limitation, registering this Trademark Assignment Agreement with the United States Patent and Trademark Office.

IN WITNESS WHEREOF, this Assignment is executed by the undersigned this 21<sup>st</sup> day of MARCH, 2012.

LCW, LLC

By: 

Printed Name: Casey Wasserman

Title: Member and Manager