

04/23/2012 11:38 FAX 7037561650

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Confirmation Receipt

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TRADEMARK ASSIGNMENT

Electronic Version v1.1  
Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		RELEASE BY SECURED PARTY	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
FirstBank		12/14/2004	Bank UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Monogram Brands, LLC		
<b>Street Address:</b>	930 White Station		
<b>City:</b>	Memphis		
<b>State/Country:</b>	TENNESSEE		
<b>Postal Code:</b>	38117		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY, UNITED STATES		
<b>PROPERTY NUMBERS Total: 9</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2099320	CIRCLE B BRAND	



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Registration Number:	1419358	KING COTTON
Registration Number:	2261822	KING COTTON PLUMP 'N' TENDER
Registration Number:	2169689	KING COTTON
Registration Number:	1809380	RIGHTLY SEASONED
Registration Number:	1421297	"RIGHTLY SEASONED"
Registration Number:	3579170	KING COTTON
Registration Number:	3527337	CIRCLE B BRAND
Serfal Number:	77455635	KING COTTON PLUMP 'N' TENDER

## CORRESPONDENCE DATA

Fax Number: (901)374-7519  
 Phone: 9015214568  
 Email: msimmonds@evanspetree.com  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
 Correspondent Name: Evans Petree PC  
 Address Line 1: 1000 Ridgeway Loop Road  
 Address Line 2: Suite 200  
 Address Line 4: Memphis, TENNESSEE 38120

**ATTORNEY DOCKET NUMBER:** 21011-30005  
**NAME OF SUBMITTER:** Melanie Simmonds  
**Signature:** /s/ Melanie Simmonds  
**Date:** 03/28/2012

**Total Attachments: 1**  
 source=Trademark Assignment from FB#page1.tif

## RECEIPT INFORMATION

ETAS ID: TM230739  
 Receipt Date: 03/28/2012  
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TRADEMARK ASSIGNMENT

ASSIGNOR: FirstBank

ASSIGNEE: Monogram Brands, LLC

Name	Registration Number	Registration Date
Circle B Brand & Design	2,099,320	09/23/1997
King Cotton & Design	1,419,358	12/02/1986
King Cotton Plump 'N' Tender & Design	2,261,822	07/20/1999
King Cotton & Design	2,169,689	06/30/1998
Rightly Seasoned	1,809,380	12/07/1993
Rightly Seasoned	1,421,297	12/16/1986
King Cotton	3,579,170	02/24/2009
Circle B Brand	3,527,337	11/04/2008
King Cotton Plump 'N' Tender	77,455,635	04/23/2008

Assignor, a Tennessee state banking corporation, is the owner of the aforementioned trademarks for which is registered the United States Patent and Trademark Office, and Assignee, a Tennessee limited liability company, is desirous of acquiring said trademark.

In consideration of ten dollars (\$10.00) and other good and valuable consideration, Assignor hereby assigns to Assignee for security all rights, title and interest in and to said trademark, the goodwill of the business symbolized by said trademark, along with the registration of said trademark.

FIRSTBANK

By: [Signature]  
Name: Michael Beale  
Title: Memphis City President



STATE OF TENNESSEE  
COUNTY OF SHELBY

On this 27<sup>th</sup> day of March, 2012, the above signatory, known to me to be the ~~vice~~ city President of FirstBank, the Assignor above named, appeared before me and acknowledged this instrument as free and voluntary act on behalf of the Assignor with authority to do so for the purpose set forth.

[Signature]  
Notary Public

My Commission Expires: March 28, 2015