

TRADEMARKS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):
 Silicon Valley Bank
 3003 Tasman Drive
 Santa Clara, CA 95054

- Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State: CA
 Other

Additional name(s) of conveying parties attached? Yes No

3. Nature of conveyance/ Execution Date(s):

Execution Date(s): April 23, 2012

- Assignment Merger
 Security Agreement Change of Name

Other : Release

2. Name and address of receiving party(ies):
 Additional name(s) of conveying parties attached? Yes No

Name: Exacttarget, Inc.

Internal Address:

Street Address: 20 N. Meridian St.

City: Indianapolis

State: IN

Country: USA

Zip: 46204

- Association Citizenship
 General Partnership Citizenship
 Limited Partnership Citizenship
 Corporation Citizenship : United States, Delaware
 Other Citizenship

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark:

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

85156681

2624201 2994619 4020835

85156683

3601483 3157611 4043517

85156685

3601484 4043516

3708380 4054240

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

Additional sheets attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: UCC Direct Services

Internal Address: Attn: 14080632

Street Address: 187 Wolf Road, Suite 101

City: Albany State: NY ZIP: 12205

Phone Number: 1-800-342-3676 X 4065

Fax Number: 1-800-962-7049

Email Address: cjs-uds@alany@wolterskluwer.com

6. Total number of applications and registrations involved: 13

7. Total fee (37 CFR 2.6 (b)(6) & 3.41): \$ 340.00


- Authorized to be charged by credit card
 Authorized to be charged to deposit account
 Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers 1640
 Expiration Date 10/13

b. Deposit Account Number
 Authorized User Name

9. Signature


 Signature
 Joseph D Borgman
 Name of Person Signing

4/24/12

Date

Total number of pages including cover sheet, attachments, and document:

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK

OP \$340.00 8515668

**RELEASE OF SECURITY AGREEMENT COVERING
INTERESTS IN TRADEMARKS**

Silicon Valley Bank ("Secured Party"), hereby releases its security interest in the interests of **Exacttarget, Inc.** ("Assignor") in the trademarked works set forth in that certain **Intellectual Property Security Agreement** dated, 11/18/2010, executed by Assignor in favor of Secured Party recorded with the United States Department of Commerce, Patent and Trademark Office on 11/29/2010, Reel 4422, Frame 0134.

Dated: **April 23, 2012**

SILICON VALLEY BANK

By: 
Name: Romil Randhawa
Title: Operations Manager



United States Patent and Trademark Office

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Trademark Assignment Details

Reel/Frame: 4422/0134

[View Recorded Assignment](#)

Pages: 16

Received: 11/29/2010

Recorded: 11/29/2010

Attorney Dkt #: 591373

Conveyance: SECURITY INTEREST

Total properties: 13

1	Serial #: <u>76261926</u> Mark: EXACTTARGET	Filing Dt: 05/24/2001	Reg #: <u>2624201</u>	Reg. Dt: 09/24/2002
2	Serial #: <u>77487078</u> Mark: SUBSCRIBERS RULE	Filing Dt: 05/30/2008	Reg #: <u>3601483</u>	Reg. Dt: 04/07/2009
3	Serial #: <u>77487080</u> Mark:	Filing Dt: 05/30/2008	Reg #: <u>3601484</u>	Reg. Dt: 04/07/2009
4	Serial #: <u>72216331</u> Mark: ET@	Filing Dt: 04/17/2009	Reg #: <u>3708330</u>	Reg. Dt: 11/10/2009
5	Serial #: <u>78388428</u> Mark: DELIVERABILITY REPORT CARD	Filing Dt: 03/22/2004	Reg #: <u>2994619</u>	Reg. Dt: 09/13/2005
6	Serial #: <u>78723645</u> Mark: EXACTTARGET	Filing Dt: 09/29/2005	Reg #: <u>3157611</u>	Reg. Dt: 10/17/2006
7	Serial #: <u>85156681</u> Mark: EXACTTARGET PULSE	Filing Dt: 10/20/2010	Reg #: NONE	Reg. Dt:
8	Serial #: <u>85156683</u> Mark: EXACTTARGET FUEL	Filing Dt: 10/20/2010	Reg #: NONE	Reg. Dt:
9	Serial #: <u>85156685</u> Mark: NEXUS ECOSYSTEM	Filing Dt: 10/20/2010	Reg #: NONE	Reg. Dt:
10	Serial #: <u>85156687</u> Mark: INTERACTIVE MARKETING HUB	Filing Dt: 10/20/2010	Reg #: <u>4043516</u>	Reg. Dt: 10/18/2011
11	Serial #: <u>85156688</u> Mark: AUTOMATION STUDIO	Filing Dt: 10/20/2010	Reg #: <u>4051240</u>	Reg. Dt: 11/08/2011
12	Serial #: <u>85156690</u> Mark: REPORT BUILDER	Filing Dt: 10/20/2010	Reg #: <u>4020835</u>	Reg. Dt: 08/30/2011
13	Serial #: <u>85156692</u> Mark: AUDIENCE BUILDER	Filing Dt: 10/20/2010	Reg #: <u>4043517</u>	Reg. Dt: 10/18/2011

Assignor

1 EXACTTARGET, INC.

Exec Dt: 11/18/2010
Entity Type: CORPORATION
Citizenship: DELAWARE

Assignee

1 SILICON VALLEY BANK
303 TASMAN DRIVE, HG 150
SANTA CLARA, CALIFORNIA 95054

Entity Type: ASSOCIATION
Citizenship: CALIFORNIA

Correspondence name and address