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04/06/2012



Form PTO-1594 (Rev. 03-11)
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U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

103643062

TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

AVL Michigan Holding Corporation

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation- State: Michigan
- Other _____

Citizenship (see guidelines) Michigan, USA

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: AVL Strategic Services, Inc.

Internal

Address: _____

Street Address: 47519 Halyard Dr.

City: Plymouth

State: Michigan

Country: USA Zip: 48170

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship _____
- Other _____ Citizenship MI, USA

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

3. Nature of conveyance)/Execution Date(s) :

Execution Date(s) November 29, 2011

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other _____

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

85463346

B. Trademark Registration No.(s)

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

Mark is "SCENARIA". Application filed on November 3, 2011

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Dwayne D. Stresman

Internal Address: _____

Street Address: 500 Woodward Ave., Suite 2500

City: Detroit

State: Michigan Zip: 48226

Phone Number: 313 961 0200

Fax Number: 313 961 0388

Email Address: dds@krwlaw.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

04/06/2012 LMARTIN 00000014 85463346

Deposit Account Number _____

Authorized User Name _____

9. Signature:

Dwayne D. Stresman
Signature

March 29/2012
Date

Dwayne D. Stresman (Attorney of Record)
Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

ASSIGNMENT OF TRADEMARK

AVL Michigan Holding Corporation, a Michigan corporation, located at 47519 Halyard Dr., Plymouth, MI, 48170, for good and valuable consideration, the receipt and adequacy of which is acknowledged, effective November 29, 2011, assigns to: AVL Strategic Analytic Services, Inc., 47519 Halyard Dr., Plymouth, MI, 48170, a Michigan corporation, all right, title and interest in the following mark, which application is currently pending before the United States Patent and Trademark Office, together with the goodwill of the business symbolized by the mark and its application.

<u>Mark</u>	<u>Application Serial No.</u>	<u>Application Date</u>
SCENARIA	85463346	November 3, 2011


AVL Michigan Holding Corporation

Name: 

Title: Vice President and CFO

Date: MARCH 6, 2012

AVL Strategic Analytic Services, Inc.

Name: 

Title: Vice President and CFO

Date: MARCH 6, 2012

Subscribed and sworn to before me
this 6th day of March, 2012
Deborah Ann Chris
Notary Public, _____ County, Michigan

My Commission expires: _____

DEBORAH ANN CHRIS
Notary Public, Macomb County, MI
My Commission Expires Nov. 2, 2017
Acting In County of Oakland, MI

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