

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	01/13/2012		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
STREETAMMO APS		04/30/2012	CORPORATION: DENMARK
RECEIVING PARTY DATA			
Name:	Karmaloop, Inc.		
Street Address:	334 Boylston Street, 5th Floor		
City:	Boston		
State/Country:	MASSACHUSETTS		
Postal Code:	02116		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3817839	STREETAMMO	
CORRESPONDENCE DATA			
Fax Number:	9784639109		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	+1 978-463-9100		
Email:	trademarks@massiplaw.com		
Correspondent Name:	Aaron Y. Silverstein		
Address Line 1:	14 Cedar Street, Suite 224		
Address Line 4:	Amesbury, MASSACHUSETTS 01913		
NAME OF SUBMITTER:	Aaron Y. Silverstein		
Signature:	/asilverstein/		
Date:	04/30/2012		
Total Attachments: 2 source=Trademark assignment#page1.tif source=Trademark assignment#page2.tif			

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ASSIGNMENT OF TRADEMARK

WHEREAS, STREETAMMO APS, a Danish corporation ("Assignor"), with a principal place of business at Sundsholmen 3, 9400 Norresunby, Denmark, is the owner of all right, title and interest in and to the trademark set forth in Schedule A, which is attached hereto and made a part hereof (the "Mark"); and

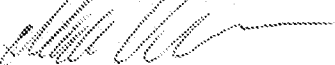
WHEREAS, KARMALOO, INC., a Delaware corporation ("Assignee"), with a principal place of business at 334 Boylston Street, 5th Floor, Boston, 02116, desires to acquire the entire right, title and interest in and to the Mark and the registration thereof.

NOW, THEREFORE, for good and valuable consideration paid to Assignor by Assignee, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee, *nunc pro tunc* as of January 13, 2012, the entire right, title and interest in and to the Mark and the registration thereof, together with the goodwill of the business symbolized by and associated with the Mark, including the right to take action for any infringements that occurred prior to or after the date of this Assignment, whether the infringement be an infringement under United States federal trademark law, common law or other law.

Assignor hereby authorizes and requests the United States Patent and Trademark Office to issue the certificate of registration of the Mark to Assignee as the owner of the entire interest, for the sole use of Assignee, its permitted successors, assigns and legal representatives, or to issue other documents as appropriate to record the Assignee as owner of the Mark.

Assignor hereby warrants and undertakes that it will forthwith sign, upon request made by Assignee, any further documentation that may be required to record Assignee as the owner of the Mark at the United States Patent and Trademark Office or equivalent authority responsible for registering trademarks or recording ownership of trademarks.

STREETAMMO APS


Signed:

Name: Mark Urban
Its: CEO

Dated: 04/30/12

KARMALOO, INC

Signed: 

Name: E. Mastromaglio
Its: CEO

Dated: 4/23/12

SCHEDULE A

Trademark Reg. No.	Trademark	Class	Status
3817839	STREETAMMO	35	Registered