

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SwapCo Holdings LLC		12/27/2011	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	trueEX Group LLC		
Street Address:	165 5th Avenue		
Internal Address:	Suite 902		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10010		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	85445863	TRADEON	
Serial Number:	85370520	TRUEBOT	
Serial Number:	85366615	TRUESEF	
CORRESPONDENCE DATA			
Fax Number:	2158511420		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	215-851-8100		
Email:	phlipdocketing@reedsmith.com		
Correspondent Name:	Carl H. Pierce		
Address Line 1:	1650 Market Street		
Address Line 2:	Reed Smith LLP		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103		
ATTORNEY DOCKET NUMBER:	11-40119-US		

OP \$90.00 85445863

NAME OF SUBMITTER:	Carl H. Pierce
Signature:	/Carl H. Pierce/
Date:	04/30/2012
Total Attachments: 2 source=SwapCo Holdings to trueEX Group#page1.tif source=SwapCo Holdings to trueEX Group#page2.tif	

Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "SWAPCO HOLDINGS LLC", CHANGING ITS NAME FROM "SWAPCO HOLDINGS LLC" TO "TRUEEX GROUP LLC", FILED IN THIS OFFICE ON THE TWENTY-SEVENTH DAY OF DECEMBER, A.D. 2011, AT 10:03 O'CLOCK A.M.

4887991 8100

111336994



You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 9273506

DATE: 01-05-12

TRADEMARK
REEL: 004767 FRAME: 0269

CERTIFICATE OF AMENDMENT

OF

CERTIFICATE OF FORMATION

OF

SwapCo Holdings LLC

Under and pursuant to Section 18-202 of the Delaware Limited Liability Company Act

It is hereby certified that:

FIRST: The name of the limited liability company is: SwapCo Holdings LLC (the "Company").

SECOND: Article "First" of the Certificate of Formation of the Company is hereby amended by deleting Article "First" in its entirety and replacing it with the following:

"FIRST: The name of the limited liability company is trueEX Group LLC (the "Company")."

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment of truSEF this 21st day of December, 2011.

S/S Diane Linder Lavine
Name: Diane Linder Lavine
Title: Authorized Person