

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cassina U.S.A. Inc.		11/10/2010	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Cassina S.p.A.		
Street Address:	Via Luigi Busnelli 1		
City:	Meda, Monza e Brianza		
State/Country:	ITALY		
Postal Code:	20036		
Entity Type:	CORPORATION: ITALY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1917983	CASSINA	
CORRESPONDENCE DATA			
Fax Number:	2125750671		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-790-9200		
Email:	trademark@ccl.com		
Correspondent Name:	Deborah K. Squiers		
Address Line 1:	1133 Avenue of the Americas		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	17218-002 DKS/FM		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			

OP \$40.00 1917983

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Deborah K. Squiers

Signature:

/Deborah K. Squiers/

Date:

04/30/2012

Total Attachments: 1

source=cassina assignment#page1.tif

DEED OF ASSIGNMENT

THIS ASSIGNMENT is made the 10th day of November, 2010

BETWEEN

Cassina U.S.A. Inc.

a New York corporation with office at **200 McKay Rd., Huntington Station, New York NY 11746, U.S.A.**

(hereinafter called "the Assignor")

of the one part

AND

Cassina S.p.A.

an Italian corporation with registered office at **Via Luigi Busnelli 1, 20036 Meda, Monza e Brianza, Italy**

(hereinafter called "the Assignee")

of the other part

WHEREAS, the Assignor is the registered proprietor in U.S.A. of the following trade mark (hereinafter called "the said trademark"):

Trademark Registration No. 1917983 CASSINA

AND WHEREAS the Assignor agreed to transfer all its rights in and to the said trademark to the Assignee;

AND WHEREAS both the Assignor and the Assignee wish to have the assignment of the said trademark recorded;

NOW THEREFORE, for good and valuable consideration, the Assignor hereby confirms the transfer to the Assignee of all rights, title and interests in and to the said trademark, together with the goodwill of the business which is symbolized by the said trademark, with the understanding that the Assignee shall take the necessary steps to record the assignment with the proper Offices and Authorities.

SIGNED for and on behalf of

Cassina U.S.A. Inc. *Edna Ketter* *EVP Region Americas*

SIGNED for and on behalf of

Cassina S.p.A. *Edna Ketter* *EVP Region Americas*

TRADEMARK