

Form PTO-1594 (Rev. 03-11)
OMB Collection 0651-0027 (exp. 03/31/2012)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

The Smithfield Packing Company

- Individual(s) Association
 General Partnership Limited Partnership
 Corporation- State: Delaware
 Other _____

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance)/Execution Date(s) :

Execution Date(s) April 25, 2012

- Assignment Merger
 Security Agreement Change of Name
 Other Nunc Pro Tunc as of 12/31/2007

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes

No

Name: SF Investments, Inc.

Internal

Address: Baynard Building, Suite 103

Street Address: 3411 Silverside Road

City: Wilmington

State: Delaware

Country: United States Zip: 19810

- Association Citizenship _____
 General Partnership Citizenship _____
 Limited Partnership Citizenship _____
 Corporation Citizenship Delaware
 Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and Identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1096897 and 0740727

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

LUNDY'S AND DESIGN and LUNDY'S STYLIZED

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: SF Investments, Inc.

Internal Address: Baynard Building, Suite 103

Street Address: 3411 Silverside Road

City: Wilmington

State: Delaware Zip: 19810

Phone Number: 302-691-8708

Fax Number: _____

Email Address: sfi@sffcl.com

6. Total number of applications and registrations involved:

2

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$65.00

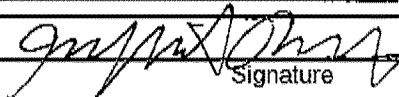
- Authorized to be charged to deposit account
 Enclosed

8. Payment Information:

Deposit Account Number _____

Authorized User Name _____

9. Signature:



Signature

Jeffrey A. Porter

Name of Person Signing

April 25, 2012

Date

Total number of pages including cover sheet, attachments, and document:

5

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

ASSIGNMENT OF TRADEMARKS

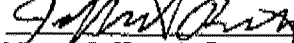
WHEREAS, The Smithfield Packing Company, Incorporated, a Delaware corporation having a principal place of business at 111 Commerce Street, Smithfield, Virginia 23430 (hereinafter "Assignor") is the owner of the trademarks set forth in Schedule A, attached hereto, including, without limitation, any and all logo designs, trade dress and common law rights associated therewith (collectively, the "Trademarks"); and

WHEREAS, SF Investments, Inc., a Delaware corporation having a principal place of business at 3411 Silverside Road, Baynard Building, Suite 103, Wilmington, DE 19810 (hereinafter "Assignee") has acquired all of Assignor's rights, title and interest in and to the Trademarks, including, without limitation, the goodwill symbolized thereby, and is desirous of making said acquisition of record.


NOW THEREFORE, for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby mutually acknowledged, Assignor confirms that it sold, assigned, transferred and conveyed and does hereby sell, assign, transfer and convey to Assignee all rights, title and interest in and to the Trademarks, worldwide, whether registered or unregistered, and the goodwill symbolized thereby, *nunc pro tunc* as of the date set forth in Schedule A.

This Assignment of Trademarks may be recorded by Assignee with the United States Patent and Trademark Office and any other government authority to evidence Assignee's ownership of the Trademarks.

SF INVESTMENTS, INC.

By: 
Name: Jeffrey A. Porter
Title: President
Date: April 17, 2012

THE SMITHFIELD PACKING COMPANY, INCORPORATED

By: 
Name: Tim Schellpaper
Title: President
Date: April 25, 2012

SCHEDULE A

Assignment *nunc pro tunc* as of December 15, 2006JOYNER'S (U.S. Reg. No. ~~0568899~~ 0081809 JP)

JAMES RIVER (U.S. Reg. No. 1051973)

RED EYE (U.S. Reg. No. 1250563)

Assignment *nunc pro tunc* as of December 31, 2006

HICKORY MOUNTAIN (U.S. Reg. No. 0891002)

AMBER BRAND (U.S. Reg. No. 1032420)

THE PEANUT SHOP OF WILLIAMSBURG (U.S. Reg. Nos. 1471539 and 1482537)

PEANUT CITY (U.S. Reg. No. 1511129)

THE PEANUT SHOP (U.S. Reg. No. 1752745)

REAL BONES FOR REAL DOGS (U.S. Reg. No. 2133935)

YIN & YANG (U.S. Reg. No. 3185860)

Assignment *nunc pro tunc* as of December 31, 2007

LUNDY'S (U.S. Reg. Nos. 1096897 and 0740727)

Assignment *nunc pro tunc* as of May 3, 2009

CUMBERLAND GAP PROVISION (U.S. Reg. No. 2561320)

CUMBERLAND GAP

OLDE KENTUCKY

OLDE ENGLISH

HICKORY HILLS

PINE MOUNTAIN

MCGREGOR FAMILY RECIPE (U.S. Reg. No. 1869805)

Assignment *nunc pro tunc* as of December 6, 2011

SOUTHERN SHORES SPECIALTIES (U.S. Reg. No. 4067648)

Southern Shores Specialties Logo (U.S. Reg. No. 4067649)

Assignment *nunc pro tunc* as of December 31, 2007
LUNDY'S (U.S. Reg. Nos. 1096897 and 0740727)