

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Phantasia's LLC		04/16/2012
			LIMITED LIABILITY COMPANY: GEORGIA
RECEIVING PARTY DATA			
Name:	Imagine Nation Books, Ltd.		
Street Address:	282 Century Place		
Internal Address:	Suite 2000		
City:	Louisville		
State/Country:	COLORADO		
Postal Code:	80027		
Entity Type:	CORPORATION: IOWA		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	3210300	PHANTASIA'S
CORRESPONDENCE DATA			
Fax Number:	2024202201		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	202.420.2200		
Email:	rothg@dicksteinshapiro.com		
Correspondent Name:	Dickstein Shapiro LLP- Gabrielle S. Roth		
Address Line 1:	1825 Eye Street, N.W.		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20006		
ATTORNEY DOCKET NUMBER:	19999.0000		
NAME OF SUBMITTER:	Gabrielle S. Roth		
Signature:	/Gabrielle S. Roth/		

OP \$40.00 3210300

Date:

04/30/2012

Total Attachments: 3

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CONFIRMATORY ASSIGNMENT

THIS ASSIGNMENT, made effective as of 4-16-2012 (herein referred to as the "Effective Date"), by Phantasia's LLC, a Georgia limited liability company, with an address at 1825 Belfast River Rd, Richmond Hill, Ga. 31324 (hereinafter "Assignor") and Imagine Nation Books, Ltd., an Iowa corporation, with an address at 282 Century Place, Suite 2000, Louisville, Colorado 80027 (hereinafter "Assignee"), witnesseth:

WHEREAS, as of the Effective Date, the said Assignor is the sole and rightful owner of the mark set forth on Schedule A hereto (herein referred to as the "Mark"), whether in word, logo, design, or other form, and including any goodwill associated therewith, and registrations for and applications to register the foregoing, including but not limited to the Mark as set forth in Schedule A attached hereto; and

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor does hereby confirm that its entire right, title and interest in and to the registration for said Mark set forth in Schedule A hereto, together with the goodwill of the business symbolized by the Mark and the registrations and applications thereof, and all other rights which Assignor has enjoyed thereunder in the United States, including any and all rights of recovery based on past infringement of said Mark and/or registrations, have been, and are hereby, distributed, assigned, transferred, conveyed and set over to the Assignee, *nunc pro tunc* as of the Effective Date, the same to be held and enjoyed by the Assignee, its successors and assigns, forever and to the full end of the term for which the aforesaid Mark is registered and any renewals of the term thereof.

DSMDB-3048948v1

TRADEMARK
REEL: 004768 FRAME: 0003

ASSIGNOR:

PHANTASIA'S LLC

By: *Ami Dodini Kelly Godwin*
Name:
Title:

Date: 4-16-2012

ASSIGNEE:

IMAGINE NATION BOOKS, LTD.

By: *Ben Kaplan*
Name: Ben Kaplan
Title: COO

Date: 4/23/12

SCHEDULE A

<u>Country</u>	<u>Mark</u>	<u>Application/ Registration No.</u>	<u>Registration Date</u>
United States	PHANTASIA'S	78/657,526 3,210,300	February 20, 2007