

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Priority Power Mangement LLC		05/01/2012	LIMITED LIABILITY COMPANY: TEXAS
RECEIVING PARTY DATA			
Name:	Choose Energy LLC		
Street Address:	3740 N. Josey Lane, Suite 114		
City:	Carrollton		
State/Country:	TEXAS		
Postal Code:	75010		
Entity Type:	LIMITED LIABILITY COMPANY: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2547914	CHOOSEENERGY	
CORRESPONDENCE DATA			
Fax Number:	2024576315		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2024576030		
Email:	kagee@pattonboggs.com		
Correspondent Name:	Deborah M. Lodge		
Address Line 1:	Patton Boggs LLP, 2550 M Street, NW		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20037		
ATTORNEY DOCKET NUMBER:	025514.0101TMUS		
NAME OF SUBMITTER:	Deborah M. Lodge		
Signature:	/Deborah M. Lodge/		

Date:

05/01/2012

Total Attachments: 2

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TRADEMARK ASSIGNMENT AND CONFIRMATION

This TRADEMARK ASSIGNMENT ("Assignment") is made as of May 1, 2012, to be effective nunc pro tunc as of May 1, 2008 ("Effective Date"), by and between the Parties:

Priority Power Management, LLC, a limited liability company organized under the laws of the State of Texas, with a principal place of business at 310 W. Wall, Suite 500, Midland, Texas, 79701 (hereinafter "Assignor"), and

Choose Energy, LLC, a limited liability company organized under the laws of the State of Texas, with a principal place of business at 3740 N. Josey Lane, Suite 114, Carrollton, TX 75010 (hereinafter "Assignee").

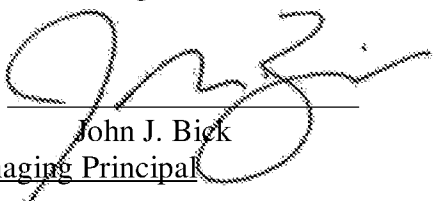
WHEREAS, this Assignment applies to the service marks and/or trademarks set forth in Exhibit A hereto, including all variations on such marks (the "Marks"), all registrations therefore, which are now owned by Assignor.

WHEREAS, it is and was Assignor's desire to assign to Assignee all of Assignor's rights in and to such Marks, and to confirm such assignment as of May 1, 2008.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and pursuant to the terms set forth in that certain ASSET PURCHASE AGREEMENT dated as of May 1, 2008 by and between Assignee and Assignor, Assignor hereby confirms the assignment and irrevocably assigns and transfers to Assignee, its successors and assigns, in perpetuity, all right, title, and interest in the Marks in the United States or elsewhere, together with the goodwill of the business symbolized by the Marks. This assignment includes any and all registrations for such Marks, as well as all rights arising under federal, state or other laws, including, but not limited to, right, title, and interest in and to any and all proceeds, causes of action and rights to sue for and recover damages for past, present and future infringement of any of the Marks. The parties further intend this Assignment to be a clarification of the trademark assets assigned and intended to be assigned pursuant to the May 1, 2008 Asset Purchase Agreement. This document may be executed in multiple counterparts and through electronic signatures.


IN WITNESS THEREOF, the undersigned have duly executed this Agreement as of May 1, 2012, to be effective nunc pro tunc as of the Effective Date.

ASSIGNOR
Priority Power Management, LLC

Signature: 
John J. Bick
Title: Managing Principal


Dated: May 1, 2012

ASSIGNEE
Choose Energy, LLC

Signature: 
Jerry C. Dyess Jr.
Title: President and CEO

Dated: May 1, 2012

EXHIBIT A

COUNTRY	MARK	REG. NO.	REG. DATE
United States	CHOOSEENERGY	2547914	March 12, 2002
United States	 CHOOSE ENERGY CHOOSEENERGY.COM	2527220	Jan 8, 2002 Common Law Common Law

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