

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Trademark Security Agreement		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HomeInsurance.com, LLC		04/30/2012	LIMITED LIABILITY COMPANY: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	Fifth Third Bank		
Street Address:	201 North Tryon Street		
Internal Address:	Suite 1800		
City:	Charlotte		
State/Country:	NORTH CAROLINA		
Postal Code:	28202		
Entity Type:	Ohio Banking Corporation: OHIO		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4073642	HOMEOWNERSINSURANCE.COM	
Registration Number:	3488066	HOMEINSURANCE.COM	
CORRESPONDENCE DATA			
Fax Number:	7043533698		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7043317410		
Email:	donna.millard@klgates.com		
Correspondent Name:	Susan S. Jackson		
Address Line 1:	Post Office Box 33144		
Address Line 2:	K&L Gates LLP		
Address Line 4:	Charlotte, NORTH CAROLINA 28233		
ATTORNEY DOCKET NUMBER:	2851536.00003FIFTHTHIRDBA		

OP \$65.00 4073642

NAME OF SUBMITTER:	Susan S. Jackson
Signature:	/ Susan S. Jackson /
Date:	05/01/2012
Total Attachments: 6 source=HomeinsuranceFifthThirdBankTMSecurity Agmt#page1.tif source=HomeinsuranceFifthThirdBankTMSecurity Agmt#page2.tif source=HomeinsuranceFifthThirdBankTMSecurity Agmt#page3.tif source=HomeinsuranceFifthThirdBankTMSecurity Agmt#page4.tif source=HomeinsuranceFifthThirdBankTMSecurity Agmt#page5.tif source=HomeinsuranceFifthThirdBankTMSecurity Agmt#page6.tif	

TRADEMARK SECURITY AGREEMENT

Trademark Security Agreement (this "Agreement") dated as of April 30th, 2012 by and between HOMEINSURANCE.COM LLC, a North Carolina limited liability company (the "Grantor"), having its chief executive office at 1101 521 Corporate Center Drive, Fort Mill, SC 29707, and FIFTH THIRD BANK, an Ohio banking corporation, as Administrative Agent (the "Administrative Agent"), with offices at 201 N. Tryon Street, Suite 1800, Charlotte, NC 28202 for the ratable benefit of the banks and other financial institutions (the "Lenders") from time to time parties to the Credit Agreement, dated as of June 10, 2011, by and among Red Ventures, LLC (formerly Red Ventures, LP), a North Carolina limited liability company ("Red Ventures"), Red Ventures Holdco, LP, a North Carolina limited partnership (the "Parent"), the Lenders and the Administrative Agent (as amended, restated, supplemented or otherwise modified, the "Credit Agreement").

This Agreement is executed pursuant to the terms of a Collateral Agreement, dated as of June 10, 2011, by and among Red Ventures, the Parent, the Grantor and certain other Subsidiaries (as such term is defined in the Credit Agreement) of the Borrower in favor of the Administrative Agent for the ratable benefit of the Secured Parties (as amended, restated, supplemented or otherwise modified, the "Collateral Agreement"). Capitalized terms used herein but not defined herein shall have the meaning assigned to them in the Collateral Agreement.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, the Grantor hereby grants, pledges and collaterally assigns to the Administrative Agent, a security interest in all of the Grantor's right, title and interest in, to and under the following, whether presently existing or hereafter arising or acquired:

(i) each Trademark, Trademark registration and Trademark application, and all of the goodwill of the business connected with the use of, and symbolized by, each Trademark, Trademark registration and Trademark application of the Grantor, including, without limitation, each Trademark, Trademark registration and Trademark application described on Schedule A;

(ii) each Trademark License, including, without limitation, each Trademark License described on Schedule B;

(iii) all claims by the Grantor against third parties for (a) past, present or future infringement or dilution of any Trademark or Trademark registration, including, without limitation, any Trademark or Trademark registration described on Schedule A or under any Trademark licensed under any Trademark License, including, without limitation, any Trademark License described on Schedule B, (b) injury to the goodwill associated with any Trademark, Trademark registration or Trademark License or (c) breach or enforcement of any Trademark License; and

(iv) all products and proceeds of the foregoing.

The rights and remedies of the Administrative Agent with respect to the security interest granted herein are without prejudice to, and are in addition to those set forth in the Collateral Agreement, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this Agreement are deemed to conflict with the Collateral Agreement, the provisions of the Collateral Agreement shall govern.

[SIGNATURE PAGES FOLLOW]

IN WITNESS WHEREOF, the undersigned have executed this Agreement as of the date first written above.

HOMEINSURANCE.COM LLC, as Grantor

By: RED VENTURES, LLC, its manager

By: Mark Brodsky
Name: Mark Brodsky
Title: Chief Financial Officer

[Signature Pages Continue]

[Trademark Security Agreement – Homeinsurance.com LLC]

Agreed and Accepted as of the date first written above.

FIFTH THIRD BANK,
as Administrative Agent

By: 

Name: D. Mitch Wilson

Title: Vice President

[Trademark Security Agreement – Homeinsurance.com LLC]

TRADEMARK
REEL: 004768 FRAME: 0353

Schedule A to Trademark Security Agreement

TRADEMARKS

<u>Description</u>	<u>Registration/ Application Number</u>	<u>Registration/ Application Date Allowed</u>
HomeownersInurnace.com	4073642	December 20, 2011
Homeinsurance.com	3488066	August 19, 2008

Schedule B to Trademark Security Agreement

TRADEMARK LICENSES

None.