

Form PTO-1594 (Rev. 03-11)
OMB Collection 0651-0027 (exp. 03/31/2012)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

American Brand Holdings, LLC

- Individual(s)
- General Partnership
- Corporation- State: _____
- Other Limited Liability Company

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: HSBC Bank USA, N.A.

Internal

Address: _____

Street Address: 452 Fifth Avenue

City: New York

State: NY

Country: _____ Zip: 10018

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship _____
- Other National Assoc. Citizenship USA

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) 03/21/12

- Assignment
- Security Agreement
- Other Security Interest
- Merger
- Change of Name

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Christopher Dorman

Internal Address: Phillips Lytle LLP

Street Address: 437 Madison Avenue, 34th Floor

City: New York

State: NY Zip: 10022

Phone Number: 212-508-0427

Fax Number: 212-308-9079

Email Address: cdorman@phillipslytle.com

6. Total number of applications and registrations involved:

24

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ _____

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

Deposit Account Number _____

Authorized User Name Payment has been made

9. Signature:

/Christopher G Dorman/

Signature

4/30/12

Date

Christopher G Dorman

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

Documents to be recorded (including cover sheet) should be faxed to (871) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK

SCHEDULE A**DOMESTIC FEDERAL**

	<u>Trademark</u>	<u>Serial No.</u>	<u>Registration No.</u>
1.	HANG 10	77896620	
2.	DOUBLE FOOT PRINT DEVICE (Design)	77852566	
3.	DOUBLE FOOT PRINT DEVICE (Design)	77852411	
4.	DOUBLE FOOT PRINT DEVICE (Design)	77852448	
5.	DOUBLE FOOT PRINT DEVICE (Design)	77852427	
6.	DOUBLE FOOT PRINT DEVICE (Design)	77852602	
7.	DOUBLE FOOT PRINT DEVICE (Design)	77852440	
8.	HANG TEN	77852745	
9.	DOUBLE FOOT PRINT DEVICE (Design)	77852648	3809945
10.	DOUBLE FOOT PRINT DEVICE (Design)	72294298	0877451
11.	HANG TEN	77701940	
12.	DOUBLE FOOT PRINT DEVICE (Design)	77701916	
13.	DOUBLE FOOT PRINT DEVICE (Design)	78595136	3135267
14.	HANG TEN	73137807	1107860
15.	DOUBLE FOOT PRINT DEVICE (Design)	75402693	2205789
16.	HANG TEN	75402692	2205788
17.	HANG TEN & Design	75338714	2205322
18.	HANG TEN & Design	73054947	1033976
19.	DOUBLE FOOT PRINT DEVICE (Design)	72380706	0982290
20.	HANG TEN	72222181	0808565
21.	HANG TEN	72222050	0811306

SCHEDULE A

	<u>Trademark</u>	<u>Serial No.</u>	<u>Registration No.</u>
22.	HANG TEN	72184491	0779097
23.	DOUBLE FOOT PRINT DEVICE (Design)	72376936	0982289

DOMESTIC - STATE

	<u>Trademark</u>	<u>Serial No.</u>	<u>Registration No.</u>	<u>State</u>
1.	HANG TEN	98243	98243	California

FOREIGN

	<u>Trademark</u>	<u>Serial No.</u>	<u>Registration No.</u>	<u>Country</u>
1.	FOOTPRINTS & Design	0337595	191,920	Canada
2.	HANG TEN	0399300	256,578	Canada
3.	FOOTPRINTS Design	0540744	352,810	Canada
4.	FOOTPRINTS Design	0399301	256,580	Canada
5.	HANG TEN	0540743	318,692	Canada
6.	HANG TEN & Design	0283995	139,511	Canada
7.	HANG-TEN	0284209	139,516	Canada

900219022 03/21/2012

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		SECURITY INTEREST	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
American Brand Holdings, LLC		03/21/2012	LIMITED LIABILITY COMPANY: NEW JERSEY
RECEIVING PARTY DATA			
Name:	HSBC Bank USA, N.A.		
Street Address:	452 Fifth Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	National Association: USA		

PROPERTY NUMBERS Total: 24

Property Type	Number	Word Mark
Serial Number:	77896620	HANG 10
Serial Number:	77852566	
Serial Number:	77852411	
Serial Number:	77852448	
Serial Number:	77852427	
Serial Number:	77852602	
Serial Number:	77852440	
Serial Number:	77852745	HANG TEN
Serial Number:	77852648	
Serial Number:	72294298	
Serial Number:	77701940	HANG TEN
Serial Number:	77701916	
Serial Number:	78595136	
Serial Number:	73137807	HANG TEN

OP \$615.00 77896620

TRADEMARK
 REEL: 004769 FRAME: 0344

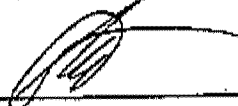
NOTICE OF SECURITY INTEREST

Notice is hereby given that AMERICAN BRAND HOLDINGS, LLC, a Delaware limited liability company, having an address at 594 Jersey Avenue, New Brunswick, NJ 08901 ("Debtor") has granted a security interest to HSBC Bank USA, N.A. ("Lender") having an office at 452 Fifth Avenue, New York NY 10018 in and to all of Debtor's trademarks, including, without limitation, the trademarks listed on Exhibit A and the applications and registrations associated therewith, pursuant to an agreement between Debtor and Lender dated March 21, 2012 and as the same may be amended or supplemented from time to time.

Dated: as of March 21, 2012

AMERICAN BRAND HOLDINGS, LLC

By: _____


Marc Setton
Chief Executive Officer