

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hooray, LLC		05/01/2012	LIMITED LIABILITY COMPANY: WYOMING
RECEIVING PARTY DATA			
Name:	Olivier Rabenschlag		
Street Address:	9008 Vista Grande Street		
City:	West Hollywood		
State/Country:	CALIFORNIA		
Postal Code:	90069		
Entity Type:	INDIVIDUAL: GERMANY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4117215	FYLO	
CORRESPONDENCE DATA			
Fax Number:	8882508707		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(917) 684-0828		
Email:	orabenschlag@hotmail.com		
Correspondent Name:	Olivier Rabenschlag		
Address Line 1:	9008 Vista Grande Street		
Address Line 4:	West Hollywood, CALIFORNIA 90069		
NAME OF SUBMITTER:	Olivier Rabenschlag		
Signature:	/Olivier Rabenschlag/		
Date:	05/02/2012		
Total Attachments: 1 source=Signed Affidavit to Transfer#page1.tif			

OP \$40.00 4117215

TRADEMARK ASSIGNMENT

This Assignment ("Assignment") is made effective as of Tuesday, May 01, 2012 from Hooray, LLC ("ASSIGNOR"), To: Olivier Rabenschlag (Individual) ("ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of the trademark Fylo, identified by US Patent and Trademark Office Registration No. 4117215 ("The Mark"), together with the goodwill of the business symbolized thereby in connection with the goods on which the Marks are used ("the Products").

WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the Mark and the Property.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Mark, together with (1) the goodwill of the business relating to the Products in respect upon which the Mark is used and for which it is registered: (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Mark, including without limitation, damages, and payments for past or future infringements and misappropriations of the Mark: and (3) all rights to sue for past, present and future infringements or misappropriations of the Mark.

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Mark and the Property.

IN WITNESS WHEREOF, ASSIGNOR has duly executed and delivered this Assignment, as of the day and year above written.

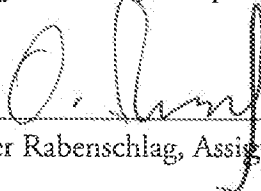
I, assignor, hereby accept this agreement.

Hooray, LLC



Ryan Stoner
Assignor

I, assignee, hereby accept this agreement.



Olivier Rabenschlag, Assignee