

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
ING Direct Bancorp		04/07/2012	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	ING Direct N.V.
Street Address:	HOEKSTEEN 74-84
City:	HOOFDORP
State/Country:	NETHERLANDS
Entity Type:	naamloze vennootschap: NETHERLANDS

PROPERTY NUMBERS Total: 39

Property Type	Number	Word Mark
Registration Number:	3386390	WHAT IF A MORTGAGE MADE YOU RICHER?
Registration Number:	3357752	THE MORTGAGE THAT THINKS IT'S A SAVINGS ACCOUNT
Registration Number:	3357751	WHAT IF A MORTGAGE COULD MAKE YOU RICHER?
Registration Number:	3150622	SOLUTIONS CALCULATOR
Registration Number:	3882200	THE OFFICIAL BLOG OF SAVERS
Registration Number:	3859018	WETHE SAVERS
Registration Number:	3842252	WE THE SAVERS
Registration Number:	3766096	RETIRE MYWAY
Registration Number:	3727370	THE MORTGAGE FOR SAVERS
Registration Number:	3545538	MY LOAN STATUS
Registration Number:	3498392	THE ROAD TO SAVING
Registration Number:	3474257	THE ADDED VALUE CD
Registration Number:	3439132	THE ROAD TO HAPPINESS
Registration Number:	3358715	ADVENTURES ON THE ROAD TO HAPPINESS
Registration Number:	2848330	SAVINGS MACHINE

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Registration Number:	3018371	AUTHENTIC SAVINGS GEAR
Registration Number:	2904555	BRIGHT SPOTS
Registration Number:	3131404	TEACHERS RESOURCE CENTER
Registration Number:	3819292	NAVEL CITY
Registration Number:	3819291	TANGY TOWN
Registration Number:	2763138	SAVE YOUR MONEY
Registration Number:	2808066	INVESTOR ISLANDS
Registration Number:	2790731	SOUTH SPENDING
Registration Number:	2819060	AMY
Registration Number:	2819059	CEDRIC
Registration Number:	2816394	MONEYLAND
Registration Number:	2899233	REPUBLIC OF SAVING
Registration Number:	3994327	
Registration Number:	3998580	
Registration Number:	3994326	
Registration Number:	3994325	
Registration Number:	4031844	401K DIRECT
Registration Number:	4028160	SOLUTIONS FINDER
Serial Number:	85045206	THERE'S NO SUCH THING AS SAVER'S REMORSE.
Serial Number:	85041670	MOBILE SAVER
Serial Number:	85145347	PERSON2PERSON
Serial Number:	77694743	PERSON2PERSON PAYMENT
Serial Number:	77159882	ORANGE MOBILE
Serial Number:	76066849	ORANGE+

CORRESPONDENCE DATA

Fax Number: 2122919174
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 212 558 7250
Email: millerse@sullcrom.com, nguyenb@sullcrom.com
Correspondent Name: Stephen E. Miller
Address Line 1: 125 Broad Street
Address Line 2: Sullivan & Cromwell LLP
Address Line 4: New York, NEW YORK 10004-2498

ATTORNEY DOCKET NUMBER: 010910/00185 (SEM)

DOMESTIC REPRESENTATIVE

TRADEMARK
REEL: 004770 FRAME: 0171

Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:	Stephen E. Miller
Signature:	/Stephen E. Miller/
Date:	05/02/2012

Total Attachments: 4
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TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT (this "Assignment"), effective as of April 7, 2012 (the "Effective Date") is made between ING Direct Bancorp, a corporation incorporated under the laws of Delaware (the "Assignor") and ING Direct N.V., a naamloze vennootschap formed under the laws of The Netherlands (the "Assignee") (each a "Party" and, collectively, the "Parties").

WHEREAS, the Assignor has certain rights in the trademarks, trademark registrations and trademark applications set forth on Annex A hereto (the "Transferred Trademarks");

WHEREAS, the Assignor desires to assign and transfer to the Assignee all of its right, title and interest in and to the Transferred Trademarks; and

WHEREAS, the Assignee desires to accept from the Assignor the assignment and transfer of all of such Assignor's right, title and interest in and to the Transferred Trademarks.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties, each intending to be legally bound, hereby agree as follows:

Assignment. The Assignor hereby assigns and transfers to the Assignee, and the Assignee hereby accepts the transfer and assignment of, any and all of the Assignor's right, title and interest in and to the Transferred Trademarks including, without limitation the following: (i) all goodwill associated therewith and symbolized thereby, (ii) all common law rights embodied therein, (iii) the applications, registrations therefor and any renewals thereof and (iv) the exclusive right to sue for all past, present and future claims, counterclaims, credits, causes of actions, choses in action, rights of recovery and rights of setoff under such right against any person, together with (to the extent applicable) the right to sue for infringement, misappropriation, unauthorized use or other violation thereof, and the right to collect any resulting damages, lost profits, legal fees and costs, including from acts that may have occurred prior to, on, or after the Effective Date. Assignor requests that the United States Commissioner of Patents and Trademarks record Assignee as the assignee and owner of the Transferred Trademarks.

Further Assurances. The parties shall execute all papers and perform such other acts as may be reasonably necessary to give Assignee the full benefit of this Assignment.

Governing Law. Except to the extent preempted by United States federal law, this Agreement shall be governed by, and interpreted in accordance with, the laws of the State of New York applicable to contracts made and to be performed entirely within such state, without regard to the conflicts of law principles thereof to the extent that such principles would apply the law of another jurisdiction.

Counterparts. This Assignment may be executed in two or more counterparts which may be delivered by means of facsimile or email, each of which shall be deemed to constitute an original, but all of which together shall be deemed to constitute one and the same instrument.

[Signature Page Follows]

IN WITNESS WHEREOF, each Party has caused this Assignment to be executed by its duly authorized representative.

ING DIRECT BANCORP

By:  _____

Name: Lars Kramer
Title: Director

By:  _____

Name: Bernard Kuiper
Title: Director

ING DIRECT N.V.

By:  _____

Name: Monique Hemerijck
Title: Managing Director

By:  _____

Name: Brunon Bartkiewicz
Title: Managing Director

ANNEX A

Transferred Trademarks

I. United States Trademarks

A. Registered Trademarks

Record Owner	Mark	Registration No.	Registration Date
ING Direct Bancorp	WHAT IF A MORTGAGE MADE YOU RICHER?	3386390	February 19, 2008
ING Direct Bancorp	THE MORTGAGE THAT THINKS IT'S A SAVINGS ACCOUNT	3357752	December 18, 2007
ING Direct Bancorp	WHAT IF A MORTGAGE COULD MAKE YOU RICHER?	3357751	December 18, 2007
ING Direct Bancorp	SOLUTIONS CALCULATOR	3150622	October 3, 2006
ING Direct Bancorp	THE OFFICIAL BLOG OF SAVERS	3882200	November 30, 2010
ING Direct Bancorp	WE THE SAVERS Design	3859018	October 12, 2010
ING Direct Bancorp	WE THE SAVERS	3842252	August 31, 2010
ING Direct Bancorp	RETIRE MY WAY	3766096	March 30, 2010
ING Direct Bancorp	THE MORTGAGE FOR SAVERS	3727370	December 22, 2009
ING Direct Bancorp	MY LOAN STATUS	3545538	December 9, 2008
ING Direct Bancorp	THE ROAD TO SAVING	3498392	September 9, 2008
ING Direct Bancorp	THE ADDED VALUE CD (Supplemental Register)	3474257	July 22, 2008
ING Direct Bancorp	THE ROAD TO HAPPINESS	3439132	June 3, 2008
ING Direct Bancorp	ADVENTURES ON THE ROAD TO HAPPINESS	3358715	December 25, 2007
ING Direct Bancorp	SAVINGS MACHINE	2848330	June 1, 2004
ING Direct Bancorp	AUTHENTIC SAVINGS GEAR	3018371	November 22, 2005
ING Direct Bancorp	BRIGHT SPOTS	2904555	November 23, 2004
ING Direct Bancorp	TEACHERS RESOURCE CENTER	3131404	August 15, 2006
ING Direct Bancorp	NAVEL CITY	3819292	July 13, 2010
ING Direct Bancorp	TANGY TOWN	3819291	July 13, 2010
ING Direct Bancorp	SAVE YOUR MONEY	2763138	September 16, 2003
ING Direct Bancorp	INVESTOR ISLANDS	2808066	January 27, 2004
ING Direct Bancorp	SOUTH SPENDING	2790731	December 9, 2003
ING Direct Bancorp	Amy & Design	2819060	March 2, 2004
ING Direct Bancorp	Cedric & Design	2819059	March 2, 2004

Record Owner	Mark	Registration No.	Registration Date
ING Direct Bancorp	MONEYLAND	2816394	February 24, 2004
ING Direct Bancorp	REPUBLIC OF SAVING	2899233	November 2, 2004
ING DIRECT Bancorp	Standing Amy design (B&W)	3994327	7/12/2011
ING DIRECT Bancorp	Standing Amy Design (Color)	3998580	7/19/2011
ING DIRECT Bancorp	Standing Cedric Design (Color)	3994326	7/12/2011
ING DIRECT Bancorp	Standing Cedric Design (B&W)	3994325	7/12/2011
ING Direct Bancorp	401K DIRECT	4031844	September 27, 2011
ING Direct Bancorp	Design of a Boy (Cedric Design b/w)	3994325	July 12, 2011
ING Direct Bancorp	Design of a Boy (Cedric Design in color)	3994326	July 12, 2011
ING Direct Bancorp	Design of a Girl (Amy Design b/w)	3994327	July 12, 2011
ING Direct Bancorp	Design of a Girl (Amy Design in color)	3998580	July 19, 2011
ING Direct Bancorp	SOLUTIONS FINDER	4028160	September 20, 2011

B. Pending Trademark Applications

Record Owner	Mark	Application No.	Application Date
ING Direct Bancorp	THERE'S NO SUCH THING AS SAVER'S REMORSE.	85045206	May 21, 2010
ING Direct Bancorp	MOBILE SAVER	85041670	May 18, 2010
ING Direct Bancorp	PERSON2PERSON Design	85145347	October 5, 2010
ING Direct Bancorp	PERSON2PERSON PAYMENT	77694743	March 19, 2009
ING Direct Bancorp	ORANGE MOBILE	77159882	April 18, 2007
ING Direct Bancorp	ORANGE+	76066849	June 9, 2000