

TIS/MADRID ASSIGNMENT

Electronic Version v1.0  
Stylesheet Version v1.0

SUBMISSION TYPE:	NEW ASSIGNMENT	<b>APPLICATION NUMBER</b> <b>79072487</b>										
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL											
CONVEYING PARTY DATA												
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>E.LAND WORLD LTD</td><td>02/23/2012</td></tr></tbody></table>			Name	Execution Date	E.LAND WORLD LTD	02/23/2012						
Name	Execution Date											
E.LAND WORLD LTD	02/23/2012											
RECEIVING PARTY DATA												
<table border="1"><tr><td>Name:</td><td>E.LAND RETAIL LIMITED</td></tr><tr><td>Address:</td><td>70-2, Janwon-Dong, Seocho-Gu Seoul</td></tr><tr><td>Country:</td><td>KR</td></tr><tr><td>Entity Type:</td><td>corporation</td></tr><tr><td>Entity Country:</td><td>KR</td></tr></table>			Name:	E.LAND RETAIL LIMITED	Address:	70-2, Janwon-Dong, Seocho-Gu Seoul	Country:	KR	Entity Type:	corporation	Entity Country:	KR
Name:	E.LAND RETAIL LIMITED											
Address:	70-2, Janwon-Dong, Seocho-Gu Seoul											
Country:	KR											
Entity Type:	corporation											
Entity Country:	KR											
CORRESPONDENCE DATA												
Correspondent Name:	E.LAND RETAIL LIMITED											
Address:	5F E.land Group Intellectual Property Department, 371-12 Gasan-Dong, Geumcheon-Gu Seoul 153-803											
Country:	KR											

**THIS  
PAGE  
INTENTIONALLY  
LEFT  
BLANK**