

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT			
NATURE OF CONVEYANCE:	Corrective Assignment to correct the number filed in error, 1,707,889 should be 1,707,689 previously recorded on Reel 000987 Frame 0053. Assignor(s) hereby confirms the Assignment of Security.			
CONVEYING PARTY DATA				
	Name	Formerly	Execution Date	Entity Type
	Telebrands Direct Response Corporation		06/21/1993	CORPORATION: VIRGINIA
RECEIVING PARTY DATA				
Name:	Century Business Credit Corporation			
Street Address:	119 West 40th Street			
City:	New York			
State/Country:	NEW YORK			
Postal Code:	10018			
Entity Type:	CORPORATION: NEW YORK			
PROPERTY NUMBERS Total: 1				
	Property Type	Number	Word Mark	
	Registration Number:	1707689	DAZZLE	
CORRESPONDENCE DATA				
Fax Number:	3026365454			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>				
Phone:	800-927-9801 x2348			
Email:	jpaterso@cscinfo.com			
Correspondent Name:	Corporation Service Company			
Address Line 1:	1090 Vermont Avenue NW, Suite 430			
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20005			
NAME OF SUBMITTER:	Jean Paterson			
Signature:	/jep/			
Date:	05/03/2012			

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Total Attachments: 4

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RECORDATION FORM COVER SHEET
TRADEMARKS ONLY
U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office



To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Telebrands Direct Response Corporation
2428 Patterson Avenue, S.W.
Roanoke, Virginia 24016

2. Name and address of receiving party(ies):
Name: Century Business Credit Corporation
Internal Address:
Street Address: 119 West 40th Street
City: New York State: NY Zip: 10018

3. Nature of conveyance:
 Assignment
 Security Agreement
 Other

Individual(s) citizenship
 Association
 General Partnership
 Limited Partnership
 Corporation-State
 Other

4. Application number(s) or registration number(s):
A. Trademark Application No.(s)
See the Trademark Assignment of Security Agreement attached hereto

B. Trademark registration No.(s)
See the Trademark Assignment of Security Agreement attached hereto

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Denise J. Riordan
Internal Address: Hahn & Heesen
Street Address: 350 Fifth Avenue
City: New York State: NY Zip: 10118

6. Total number of applications and registrations involved: 14
7. Total fee (37 CFR 3.41): \$ 365.00
8. Deposit account number:
(Attach duplicate copy of this page if paying by deposit account)

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0 482 325.00 CK
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9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
Denise J. Riordan
Name of Person Signing
Signature: Denise J. Riordan July 6th 1993
Date
Total number of pages comprising cover sheet: 4

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TRADEMARK ASSIGNMENT OF SECURITY

WHEREAS, Telebrands Direct Response Corporation, a corporation formed under the laws of Virginia ("Borrower") located at 2428 Patterson Avenue, S.W., Roanoke, VA 24016, has adopted, used and is using the marks shown in the attached Schedule A (the "Marks"), for which there are registrations or applications in the United States Patent and Trademark Office under the numbers shown in the attached Schedule A; and

WHEREAS, Borrower is obligated to CENTURY BUSINESS CREDIT CORPORATION ("Factor") located at 119 West 40th Street, New York, New York, pursuant to (i) a certain Loan and Letter of Credit Security Agreement and related agreements, all dated the date hereof, between Factor and Borrower, and (ii) a certain Trademark Collateral Security Agreement, dated the date hereof made by Borrower in favor of Factor (the "Agreements"); and

WHEREAS, pursuant to the Agreements, Borrower is granting to Factor a security interest in the Marks, the goodwill of the business symbolized by the Marks, and the registrations and applications therefor.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Borrower does hereby assign unto Factor and grant to Factor a security interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and registrations and applications therefor, which assignment and security interest shall secure all the Obligations as defined in the Agreements and in accordance with the terms and provisions thereof.

Factor expressly acknowledges and affirms that the rights and remedies of Factor with respect to the assignment and security interest granted hereby are more fully set forth in the Agreements.

Dated: New York, New York
June 21, 1993

TELEBRANDS DIRECT RESPONSE CORPORATION

Witness:

[Signature]

By: [Signature]

Title: Pres.

CENTURY BUSINESS CREDIT CORPORATION

Witness:

Nancy Coyle

By: [Signature]

Title: EVP

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STATE OF NEW YORK)
: SS.:
COUNTY OF NEW YORK)

On this 21st day of June, 1993, before me personally came Ajit Khubani, to me known, who, being by me duly sworn, did depose and say that he is the President of TELEBRANDS DIRECT RESPONSE CORPORATION, the corporation described in and which executed the foregoing instrument; and that he signed his name thereto by order of the board of directors of said corporation.

Dennis J. Fioridan
Notary Public

DENNIS J. FIORIDAN
Notary Public, State of New York
No. 80-4821758
Qualified in Westchester County
Commission Expires May 31, 1994

STATE OF NEW YORK)
: SS.:
COUNTY OF NEW YORK)

On this 21st day of June, 1993, before me personally came David Finkelstein, to me known, who, being by me duly sworn, did depose and say that he is the Executive Vice President of CENTURY BUSINESS CREDIT CORPORATION, the corporation described in and which executed the foregoing instrument; and that he signed his name thereto by like order by order of the board of directors of said corporation.

Dennis J. Fioridan
Notary Public

DENNIS J. FIORIDAN
Notary Public, State of New York
No. 80-4821758
Qualified in Westchester County
Commission Expires May 31, 1994

TRADEMARK

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SCHEDULE A

Schedule A to a Trademark Assignment of Security Agreement dated June 21, 1993, by and between TELEBRANDS DIRECT RESPONSE CORPORATION and CENTURY BUSINESS CREDIT CORPORATION.

<u>Mark</u>	<u>Reg. No. or Application No.</u>	<u>Reg. or Filing Date</u>
Ambervision	872493	7/16/87
Blue Max	74/340752	12/17/92
Swela	1,750,886	2/2/83
Whisper 2000	1626817	12/11/90
Dazzle	1,707,889	8/18/92
No More Runs	1,707,606	8/11/92
Telebrands	74/178554	6/21/91
As Seen On TV	74/169143	5/22/91
As Seen On TV & Design	74/064761	6/1/90
AZARA	74/123087	12/13/90
Hair Magic	74/353058	1/27/93
Power Plak 2000	74/167396	5/17/91
Rapid-Air Oven	74/188422	7/25/91
Uncle Bernie's 50 Plus Wholesale Club	74/203861	8/15/91

TRADEMARK

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JUL -7 1993