

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Michael Barbarisi		04/30/2012	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Lollipop Moon, Inc.		
Street Address:	829 Fairfield Avenue		
City:	Westbury		
State/Country:	NEW YORK		
Postal Code:	11590		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85148153	LOLLIPOP MOON TRENDY APPAREL FOR THE ONE YOU LOVE	
CORRESPONDENCE DATA			
Fax Number:	2123390046		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	(212) 339-9955		
Email:	kjb@karenbernsteinlaw.com		
Correspondent Name:	Karen J. Bernstein, LLC		
Address Line 1:	100 Park Avenue, Suite 1600		
Address Line 4:	New York, NEW YORK 10017		
NAME OF SUBMITTER:	Karen J. Bernstein		
Signature:	/kjb/		
Date:	05/03/2012		
Total Attachments: 2 source=barbarisi executed tm assignment#page1.tif source=barbarisi executed tm assignment#page2.tif			

OP \$40.00 85148153

TRADEMARK ASSIGNMENT

This Assignment ("Assignment") is made effective as of April 30 2012 from Michael Barbarisi, an individual and a citizen of the United States of America, with an address at 829 Fairfield Avenue, Westbury, NY 11590 (the "Assignor") to Lollipop Moon, Inc., a corporation, organized and existing under the laws of the State of New York, located and doing business at 829 Fairfield Avenue, Westbury, NY 11590 (the "Assignee").

WHEREAS, Assignor is the owner of the common law trademark and pending trademark application in the United States Patent and Trademark Office described in Exhibit A (the "Mark"), attached hereto and incorporated by reference herein, together with the goodwill of the business symbolized thereby in connection with the goods on which the Mark is used ("the Products and Services").

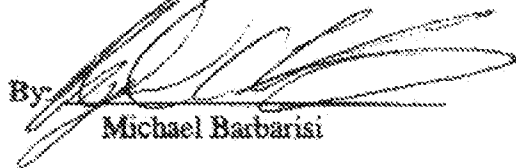
WHEREAS, Assignor desires to convey, transfer, assign, deliver, and contribute to Assignee all of its right, title, and interest in and to the Mark.

NOW, THEREFORE, in consideration of the payment of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby conveys, transfers, assigns, delivers, and contributes to Assignee (1) all of Assignor's right, title, and interest of whatever kind in and to the Mark, together with the goodwill of the business relating to the Products and Services in respect upon which the Mark is used and for which it is registered; (2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the Mark, including without limitation, damages, and payments for past or future infringements and misappropriations of the Mark; and (3) all rights to sue for past, present and future infringements or misappropriations of the Mark.

Assignor further covenants that he will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in Assignee full right, title, and interest in the Mark.

IN WITNESS WHEREOF, Assignor has duly executed and delivered this Assignment, as of the day and year first above written.

ASSIGNOR:

By: 
Michael Barbarisi

LOLLIPOP MOON, INC.

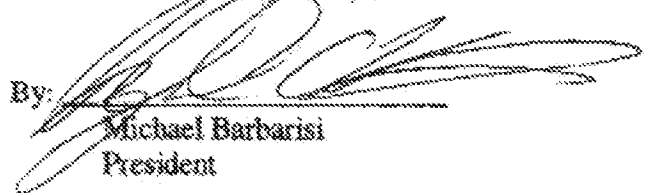
By: 
Michael Barbarisi
President

EXHIBIT A

App. Ser. No.	App. Filing Date	Trademark	Class(es)
Ser. No. 85/148,153	October 8, 2010	LOLLIPOP MOON: TRENDY APPAREL FOR THE ONE YOU LOVE	25, 35