

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Restonic Corporation		04/26/2012	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Elevate Sleep LLC
Street Address:	201 James Casey Drive
City:	Buffalo
State/Country:	NEW YORK
Postal Code:	14206
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	4088032	ELEVATE
Registration Number:	4095968	LIFT FOAM TECHNOLOGY
Registration Number:	4087524	FOR LIFE
Registration Number:	4088031	V
Serial Number:	85341411	LIFT FOAM

CORRESPONDENCE DATA

Fax Number: 7168565510
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Email: dprincipe@damonmorey.com
 Correspondent Name: David L. Principe
 Address Line 1: 200 Delaware Avenue
 Address Line 2: Suite 1200
 Address Line 4: Buffalo, NEW YORK 14202

ATTORNEY DOCKET NUMBER:	20145.0001
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NAME OF SUBMITTER:	David L. Principe
Signature:	/david principe/
Date:	05/03/2012
Total Attachments: 5 source=tmassignment#page1.tif source=tmassignment#page2.tif source=tmassignment#page3.tif source=tmassignment#page4.tif source=tmassignment#page5.tif	

ASSIGNMENT OF TRADEMARKS

WHEREAS, Restonic Corporation, a Delaware corporation having an address of Post Office Box 755, Antioch, Illinois 60002 (the "Assignor") is the owner of the entire right, title, interest and goodwill in and to: (i) the federally registered United States trademarks identified on Exhibit A attached hereto (the "Registered Marks"); (ii) the trademark identified on Exhibit B attached hereto pending United States federal trademark registration (the "Pending Mark"); (iii) the unregistered trademarks "Elevate", "the icon figure", "Lift Foam", "Lift Foam Technology", and "For Life" (the "Unregistered Marks"); together with the Registered Marks and the Pending Mark, the "Marks"; (iv) the trademark registrations associated with the Registered Marks (the "Registrations"); and (v) the pending United States Trademark Application for the Pending Mark (the "Application").

WHEREAS, for good and valuable consideration, the adequacy of which is hereby acknowledged, Assignor does transfer, assign and set over unto Elevate Sleep LLC, a New York limited liability company having an address of 201 James Casey Drive, Buffalo, New York 14206 (the "Assignee"), the entire right, title and interest in and to the Assets (as defined below).

NOW THEREFORE, the Assignor does hereby assign, transfer and set over unto the Assignee, its successors and assigns, the entire right, title and interest in and to (collectively, the "Assets");

- (i) the Registered Marks;
- (ii) the Pending Mark;
- (iii) the Registrations;
- (iv) the Application;
- (v) the Unregistered Marks, and any adaptation, derivation, variation or combination thereof, and any name similar thereto, under Section 43(a) of the Trademark Act of 1946, 15 U.S.C. §1125(a), and any applicable statutory provision and/or the common law of the various states governing the protection of unregistered trademarks and prohibiting unfair competition;
- (vi) the goodwill of the business symbolized by and associated with the Marks and the Registrations and the Application thereof; and

- (vii) the right to sue, recover for, and the right to profits or damages due or accrued arising out of or in connection with any and all past, present or future infringement or dilution of, or damage or injury to, the Marks, the Registrations, or Application thereof or such associated goodwill.

The Assignor further agrees to execute all documents, instruments and papers and to perform all acts, without any further consideration but at the cost and expense of the Assignee, as reasonably deemed necessary by the Assignee to perfect in the Assignee the foregoing right, title and interest, including the execution of any related domestic or foreign application documents which accurately set forth the related facts.

The Assignor hereby authorizes and requests the Director of the United States Patent and Trademark Office, or the appropriate registration authority, to transfer the Registered Marks and the Registrations thereof, and the Pending Mark and the Application thereof from Assignor to Assignee, its successors and assigns.

[Signature Page Follows]

IN WITNESS WHEREOF, the undersigned has caused this Trademark Assignment to be duly executed by its duly authorized officer on this ____ day of April, 2012.

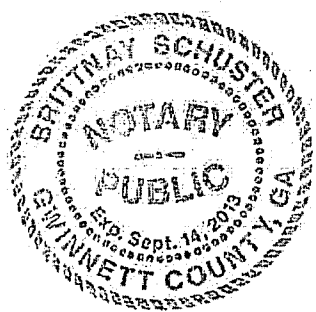
RESTONIC CORPORATION

By: Ron Passaglia
 Name: RON PASSAGLIA
 Title: CEO

STATE OF GA)
) ss:
 COUNTY OF Winnett)

On the 26th day of April in the year 2012 before me, the undersigned, a Notary Public in and for said state, personally appeared RON PASSAGLIA, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their capacity, and that by his/her/their signature on the instrument, the individual(s), or the person upon behalf of which the individual(s) acted, executed the instrument.

Brittney Schuster
 Notary Public



Doc #16817722

EXHIBIT A

The Registered Marks

Trademark	Status	Reg. Number	Reg. Date	Owner
ELEVATE AND DESIGN	Reg.	4,088,032	January 17, 2012	Restonic Corporation
LIFT FOAM TECHNOLOGY	Reg.	4,095,968	February 7, 2012	Restonic Corporation
FOR LIFE	Reg.	4,087,524	January 17, 2012	Restonic Corporation
V AND DESIGN ("iconic figure")	Reg.	4,088,031	January 17, 2012	Restonic Corporation

EXHIBIT B

The Pending Mark

Trademark	Status	App. Serial Number	Reg. Date	Owner
LIFT FOAM	Pend.	85/341,411		Restonic Corporation

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