

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
American Conservation Association, Inc.		04/19/2012	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	The Wilderness Society		
Street Address:	1615 M Street, NW		
City:	Washington		
State/Country:	DISTRICT OF COLUMBIA		
Postal Code:	20036		
Entity Type:	CORPORATION: DISTRICT OF COLUMBIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2609300	AMERICANS FOR ALASKA	
CORRESPONDENCE DATA			
Fax Number:	6082855095		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	608-285-5007		
Email:	beth@erklaw.com		
Correspondent Name:	Elizabeth T Russell		
Address Line 1:	49 Kessel Court		
Address Line 2:	Suite 200		
Address Line 4:	Madison, WISCONSIN 53711		
ATTORNEY DOCKET NUMBER:	90512-001		
NAME OF SUBMITTER:	Elizabeth T Russell		
Signature:	/elizabeth russell/		

OP \$40.00 2609300

Date:

05/03/2012

Total Attachments: 2

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## TRADEMARK ASSIGNMENT

**THIS AGREEMENT** made by and between American Conservation Association, Inc., a New York not-for-profit corporation with its principal place of business at 30 Rockefeller Plaza, Suite 5600, New York, NY 10112 ("ASSIGNOR") and The Wilderness Society, a District of Columbia corporation with its principal place of business at 1615 M Street, NW, Washington, DC 20036 ("ASSIGNEE").

### RECITALS

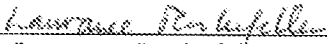
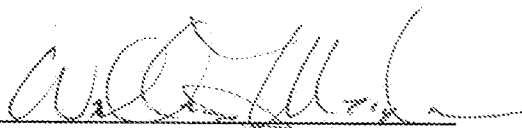
- A. ASSIGNOR is the sole owner of all right, title, and interest in and to the U.S. trademark AMERICANS FOR ALASKA, Registration No. 2,609,300 (the "Trademark").
- B. ASSIGNOR is and has since 1958 been a New York non-for-profit corporation.
- C. Registration No. 2,609,300 erroneously identifies ASSIGNOR as a Delaware corporation.
- D. ASSIGNOR desires to transfer and assign to ASSIGNEE, and ASSIGNEE desires to accept the transfer and assignment of, all of ASSIGNOR's worldwide right, title and interest in and to any lawfully held trademark rights regarding the Trademark.

**NOW, THEREFORE**, for good and valuable consideration, the receipt of which is hereby acknowledged, the Parties agree as follows:

- 1. The Recitals set forth above are incorporated and made a part of this Agreement.
- 2. ASSIGNOR warrants and represents that the identification of ASSIGNOR as a Delaware corporation, on and in connection with Registration No. 2,609,300, is merely a clerical error and has no bearing or effect on ASSIGNOR's ability to make the within assignment to ASSIGNEE of all rights in and to the Trademark.
- 3. ASSIGNOR warrants and represents that it has been using the Trademark continuously in commerce since at least the dates of first use set forth on Registration No. 2,609,300.
- 4. ASSIGNOR hereby transfers and assigns to ASSIGNEE, and ASSIGNEE hereby accepts the transfer and assignment of any and all of ASSIGNOR 's worldwide right, title and interest in and to the Trademark, together with the goodwill of the business associated therewith and which is symbolized thereby, all rights to sue for infringement of and obtain damages and/or other remedies, whether arising prior to or subsequent to the date of this Assignment, and any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States and in any other jurisdiction, the same to be held and enjoyed by ASSIGNEE, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by ASSIGNOR had this Assignment not been made.

5. ASSIGNOR hereby agrees to provide any materials within its control and to execute any document or instrument which may be reasonably requested or required in order to record this assignment with the trademark office of any jurisdiction.

IN WITNESS WHEREOF, the Parties have caused their duly authorized representatives to execute this Assignment as of the date first above written.

<p><b>AMERICAN CONSERVATION ASSOCIATION, INC.</b></p> <p></p> <p>By: Laurance Rockefeller Trustee and President</p> <p>Dated: April 19, 2012</p>	<p><b>THE WILDERNESS SOCIETY</b></p> <p></p> <p>By: William H. Meadows President</p> <p>Dated: April 16, 2012</p>
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