

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Fox Dance Corporation		04/18/2012	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Disney Enterprises, Inc.
Street Address:	500 South Buena Vista Street
City:	Burbank
State/Country:	CALIFORNIA
Postal Code:	91521
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	3430415	SHAKE IT UP! DANCE STUDIO
Registration Number:	3432079	SHAKE IT UP

CORRESPONDENCE DATA

Fax Number: 8188486424
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 818-560-2584
 Email: ann.savary@disney.com
 Correspondent Name: Ann Savary
 Address Line 1: 500 South Buena Vista Street
 Address Line 4: Burbank, CALIFORNIA 91521

ATTORNEY DOCKET NUMBER:	DISNEY CHANNEL-BR
NAME OF SUBMITTER:	Ann Savary
Signature:	88/AnnSavary/88

Date:

05/03/2012

Total Attachments: 2

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TRADEMARK ASSIGNMENT

WHEREAS, Fox Dance Corporation, a California corporation, having a principal place of business at 14 E. State St., Redlands, California 92373 ("Assignor"), is the owner of the marks identified in Exhibit A and of the U.S. trademark registrations therefor (collectively "the Marks").

WHEREAS, Disney Enterprises, Inc. a Delaware corporation, having a place of business at 500 South Buena Vista Street, Burbank, California 91521 ("Assignee"), wishes to acquire the Marks.

In consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all its right, title, and interest in and to the Marks, and said registrations and all common law rights therefore, together with the goodwill of the business associated with the Marks, and the right to sue and recover and collect damages for past infringements and other violations.

Fox Dance Corporation

By: Kerry Cummings

Name: Kerry Cummings

Title: CEO

Date: April 18, 2012

EXHIBIT A

<u>MARKS</u>	<u>U.S. SERIAL NO.</u>	<u>FILING DATE</u>
SHAKE IT UP	3432079	December 18, 2006
SHAKE IT UP! DANCE STUDIO and design	3430415	September 6, 2007