

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Get Active Software, Inc.		05/02/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Convio, Inc.		
Street Address:	11501 Domain Drive		
Internal Address:	Suite 200		
City:	Austin		
State/Country:	TEXAS		
Postal Code:	78758		
Entity Type:	CORPORATION: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2570166	GETACTIVE	
CORRESPONDENCE DATA			
Fax Number:	5123384651		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	512-338-4601		
Email:	gtrussell@russell-law.com		
Correspondent Name:	Gail Taylor Russell		
Address Line 1:	10601 FM 2222		
Address Line 2:	Ste. R-12		
Address Line 4:	Austin, TEXAS 78730		
ATTORNEY DOCKET NUMBER:	800925		
NAME OF SUBMITTER:	Gail Taylor Russell		
Signature:	/Gail Taylor Russell/		
Date:	05/03/2012		
Total Attachments: 1 source=78024232 GetActive Assignment#page1.tif			

OP \$40.00 2570166

Trademark Assignment

For value received, **Get Active Software, Inc.** (hereinafter ASSIGNOR), a company organized under the laws of Delaware, hereby irrevocably and exclusively grants, assigns, transfers, and conveys all right, title, interest, and ownership in and to the following trademark:

Mark	Country	Application Number	Registration Number
GETACTIVE	78/024,232	77951489	2,570,166

throughout the United States and the rest of the world, along with the right to sue and recover damages for past infringement, together with that part of the goodwill of the business connected with the use of and symbolized by the mark, to **Convio, Inc.** a company organized under the laws of Delaware, having an address at 11501 Domain Drive, Suite 200, Austin, TX 78758 (hereinafter ASSIGNEE). ASSIGNEE is a successor to the portion of ASSIGNOR'S business to which the trademark name pertains.

To be binding on the heirs, assigns, representatives and successors of the undersigned and extend to the successors, assigns and nominees of the Assignee.

By: **Get Active Software, Inc.**
(ASSIGNOR)

Signature Jennifer Harris Date 5-2-2012

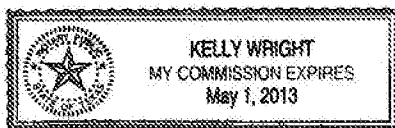
Name: Jennifer Harris

Title: Secretary

State of Texas)

County of Travis)

Before me, the undersigned authority, on this 2nd day of May 2012, personally appeared **Jennifer Harris**, known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that he executed the same of his own free will for the purposes and consideration therein expressed.



Kelly Wright
Notary Public