

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
ExtendMedia ULC		04/17/2012	Unlimited Liability Company: NOVA SCOTIA

RECEIVING PARTY DATA

Name:	Cisco Systems International S.A.R.L.
Street Address:	Avenue des Uttins 5
City:	Rolle
State/Country:	SWITZERLAND
Postal Code:	1180
Entity Type:	LIMITED LIABILITY COMPANY: SWITZERLAND

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	3763933	ADBRIDGE
Registration Number:	3200401	OPENCASE
Registration Number:	3203421	OPEN CASE
Registration Number:	2524579	EXTEND>>MEDIA
Registration Number:	2549087	EXTEND>>MEDIA

CORRESPONDENCE DATA

Fax Number: 6509385200
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: (650) 988-8500
 Email: trademarks@fenwick.com
 Correspondent Name: Sally M. Abel, Esq.
 Address Line 1: 801 California Street
 Address Line 2: Silicon Valley Center
 Address Line 4: Mountain View, CALIFORNIA 94041

CH \$140.00 3763933

ATTORNEY DOCKET NUMBER:	23764-00071-2185
DOMESTIC REPRESENTATIVE	
Name:	Sally M. Abel, Esq.
Address Line 1:	801 California Street
Address Line 2:	Silicon Valley Center
Address Line 4:	Mountain View, CALIFORNIA 94041
NAME OF SUBMITTER:	Sally M. Abel, Esq.
Signature:	/sabel/
Date:	05/01/2012
Total Attachments: 2 source=ExtendMedia ULC and Cisco Systems Int SARL Assnmt (signed)#page1.tif source=ExtendMedia ULC and Cisco Systems Int SARL Assnmt (signed)#page2.tif	

CONFIRMATION OF TRADEMARK ASSIGNMENT

This Confirmation of Trademark Assignment ("Assignment") is entered into by and between ExtendMedia ULC an unlimited liability company of Nova Scotia ("ExtendMedia"), and Cisco Systems International S.A.R.L., a Swiss limited liability company, and a wholly-owned indirect subsidiary of Cisco Systems, Inc., a California Corporation ("CSIS").

WHEREAS pursuant to that certain Asset Purchase Agreement effective September 22, 2010 between ExtendMedia and CSIS (the "Asset Purchase Agreement"), certain intellectual property rights, including without limitation all rights, title and interest in and to the ExtendMedia Marks (as defined below), were assigned previously to CSIS.

NOW, THEREFORE, ExtendMedia and CSIS memorialize the assignment as follows:

"ExtendMedia Marks" means all of ExtendMedia's trademarks, service marks, trade names, trade dress, logos, designs and slogans, in word mark, stylized and/or design formats, including without limitation ExtendMedia's trademark registrations and applications (except for ExtendMedia's Intent-to-Use U.S. applications for which Amendments to Allege Use or Statements of Use have not yet been filed with the U.S. Patent and Trademark Office) and any and all of ExtendMedia's common law rights in the aforementioned items, together with all goodwill associated with and symbolized by the aforementioned items, including without limitation the marks identified in Schedule 1 attached hereto and all of the goodwill associated with and symbolized by such marks.

ExtendMedia has assigned and transferred, and CSIS has received and accepted, all of ExtendMedia's rights, title and interest throughout the world in and to the ExtendMedia Marks and all the rights, claims and privileges pertaining to the ExtendMedia Marks, including without limitation: the registrations and applications pertaining thereto (except for ExtendMedia's Intent-to-Use U.S. applications for which Amendments to Allege Use or Statements of Use have not yet been filed with the U.S. Patent and Trademark Office), together with all of the goodwill of the business associated with and symbolized by the ExtendMedia Marks, and the right to sue and recover damages for past, present and future infringements thereof and to stand in the place of ExtendMedia in all matters related thereto.

ExtendMedia hereby authorizes and requests the United States Commissioner of Patents and Trademarks and the relevant officials of foreign countries to implement this Assignment.

IN WITNESS WHEREOF, ExtendMedia and CSIS have caused this Assignment to be made as of the effective date of the Asset Purchase Agreement referenced above.



ExtendMedia ULC

By: [Signature]
Name: Evan B. Sloves
Title: President
Date: April 13, 2012
Address: 1959 Upper Water St., Suite 900
Halifax, NS Canada B3J 3N2
Attn: Tax Department

CISCO SYSTEMS INTERNATIONAL S.A.R.L.

By: [Signature]
Name: P. Lindner
Title: Finance Director
Date: 17 April 2012
Address: Avenue des Ulmiers 5
1150 Rolle, Switzerland
Attn: Tax Department

**SCHEDULE 1
TO TRADEMARKS ASSIGNMENT**

Country	Trademark	Application No.	Registration No.
Canada	OPENCASE	1429480	TMA767947
Canada	OPENCASE (and  Design)	1429485	TMA774680
Canada	DIGITAL RENAISSANCE	0806315	TMA477740
Canada	DIGITAL RENAISSANCE (and  Design)	0849153	TMA506436
Canada	DRWARE	0834678	TMA525186
Canada	EXTENDMEDIA	1043218	TMA575336
Canada	HYPERVIDEO	0797098	TMA464856
United States	ADBRIDGE	77/419,653	3,763,933
United States	OPENCASE	78/515,307	3,200,401
United States	OPENCASE (and Design in Color)	78/515,369	3,203,421
United States	EXTEND MEDIA (and Design) EXTEND+MEDIA	75/093,425	2,524,579
United States	EXTEND MEDIA (and Design) EXTEND+MEDIA	75/028,947	2,549,087