## 900222184 05/03/2012

### TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Listo, L.L.C.		01/06/2012	LIMITED LIABILITY COMPANY: VIRGINIA

### **RECEIVING PARTY DATA**

Name:	La Centro Americana Corp.
Street Address:	2280 Union Boulevard
City:	Bay Shore
State/Country:	NEW YORK
Postal Code:	11706
Entity Type:	CORPORATION: NEW YORK

## PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	3302605	TUSTACA OJALDRA
Registration Number:	3208239	CATRACHO
Registration Number:	3208240	ZAPOTITAN COSECHA NUEVA

#### **CORRESPONDENCE DATA**

**Fax Number**: 6315816710

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 631-581-6700

Email: harold\_furlow@hotmail.com

Correspondent Name: Harold G. Furlow
Address Line 1: 260 West Main Street

Address Line 2: Suite 10

Address Line 4: Bay Shore, NEW YORK 11706

ATTORNEY DOCKET NUMBER: 193

TRADEMARK REEL: 004772 FRAME: 0539 10P ¢90 00 330260

NAME OF SUBMITTER:	Harold G. Furlow
Signature:	/Harold G. Furlow/
Date:	05/03/2012
Total Attachments: 3 source=Assignments of 5-3-2012#page1.tif source=Assignments of 5-3-2012#page2.tif source=Assignments of 5-3-2012#page3.tif	

TRADEMARK
REEL: 004772 FRAME: 0540

# TRADEMARK ASSIGNMENT

WHEREAS, Listo, L.L.C. (the "ASSIGNOR"), a Virginia corporation, having a place of business at Post Office Box 0456, Harrisonburg, VA 22803 owns the following Federal and New York State Trademark Registrations (hereinafter "REGISTRATIONS"):

MARK	Registration No.	Registration Date
TUSTACA OJALDRA	3,302,605	October 2, 2007
TUSTACA OJALDRA	R30924	October 13, 2006 (NEW YORK REG.)
EL TROPICO FARM	R30886	August 31, 2006 (NEW YORK PEG)
ROSQUILLAS	R30923	October 13, 2006 (NEWYORK REG.)
CATRACHO	3,208,239	February 13, 2007

WHEREAS, La Centro Americana Corp., a New York corporation, having a place of business at 29 Redington Street, Bay Shore, NY 11706, desires to acquire the REGISTRATIONS and related trademark rights;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR hereby conveys, assigns, transfers and delivers to ASSIGNEE all rights, title and interest in and to the REGISTRATIONS, together with the Common Law Rights and goodwill of the business connected with the REGISTRATIONS, and symbolized by the REGISTRATIONS.

ASSIGNOR:

Listo, L.L.C.

Name: Wise Marque:

Date: 3-28-12

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TRADEMARK REEL: 004772 FRAME: 0541

# TRADEMARK ASSIGNMENT

WHEREAS, Listo, L.L.C. (the "ASSIGNOR"), a Virginia corporation, having a place of business at Post Office Box 0456, Harrisonburg, VA 22803 owns the following U.S. Trademark Registration (hereinafter "REGISTRATION"):

MARK Registration No. Registration Date

ZAPOTITAN 3,208,240 February 13, 2007

COSECHA NUEVA

WHEREAS, La Centro Americana Corp., a New York corporation, having a place of business at 29 Redington Street, Bay Shore, NY 11706, desires to acquire the REGISTRATION and related trademark rights;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR hereby conveys, assigns, transfers and delivers to ASSIGNEE all rights, title and interest in and to the REGISTRATION, together with the Common Law Rights and goodwill of the business connected with the REGISTRATION, and symbolized by the REGISTRATION.

**ASSIGNOR:** 

Listo, L.L.C.

Name: Tose Marquez

Date: 8 - 17 - //\_\_\_\_

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RECORDED: 05/03/2012