

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FleetMatics USA Holdings, Inc.		05/03/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	FleetMatics IRL Limited		
Street Address:	Penthouse Suite, Block C		
Internal Address:	Cookstown Court, Belgard Road		
City:	Tallaght, Dublin 24		
State/Country:	IRELAND		
Entity Type:	Company Limited by Shares: IRELAND		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85365080	FLEETMATICS	
Serial Number:	85365093	FLEETMATICS	
CORRESPONDENCE DATA			
Fax Number:	2125880500		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
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ATTORNEY DOCKET NUMBER:	135427-8000 AND 8001		
DOMESTIC REPRESENTATIVE			
Name:	Eugene LeDonne		
Address Line 1:	745 Fifth Avenue		

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Address Line 2: Frommer Lawrence & Haug LLP
Address Line 4: New York, NEW YORK 10151

NAME OF SUBMITTER:	Attorney
Signature:	/Eugene LeDonne/
Date:	05/04/2012
Total Attachments: 1 source=FLEETMATICS ASN#page1.tif	

Application No.	Filing Date	Mark
85/365080	July 7, 2011	FLEETMATICS
85/365093	July 7, 2011	FLEETMATICS design

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WHEREAS, FleetMatics USA Holdings, Inc., incorporated in Delaware, U.S.A. (hereinafter referred to as "Assignor"), is the owner of record of the U.S. trademark applications set forth above; and

WHEREAS, FleetMatics IRL Limited, an Irish company limited by shares, having an address of Penthouse Suite, Block C, Cookstown Court, Belgard Road, Tallaght, Dublin 24, Ireland (hereinafter referred to as "Assignee"), is desirous of acquiring the rights to said trademark applications;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor assigns to Assignee all right, title and interest in and to the trademark applications set forth above and any Federal registrations that may issue thereof.

ASSIGNOR

FleetMatics USA Holdings, Inc.

By: _____

Name: _____

(Typed): Stephen Lifshatz, CFO

Dated: May 3, 2012