

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
L.T. Foods Limited, d/b/a Kusha Inc.		02/09/2010	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Pepsi Foods P. Ltd		
Street Address:	LGF-54 World Trade Center, Barakhmabra Road		
City:	New Dehli		
State/Country:	INDIA		
Postal Code:	110001		
Entity Type:	Private Limited Company: INDIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3929151	LEHAR	
Registration Number:	3901307	LEHAR	
Serial Number:	77720576	SEASON'S HARVEST	
CORRESPONDENCE DATA			
Fax Number:	9723343871		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9723342587		
Email:	trademarks@pepsico.com		
Correspondent Name:	Jeanette S. Zimmer		
Address Line 1:	7701 Legacy Drive		
Address Line 2:	Mail Stop 3A-421		
Address Line 4:	Plano, TEXAS 75024		
ATTORNEY DOCKET NUMBER:	LEHAR		

CH \$90.00 3929151

DOMESTIC REPRESENTATIVE

Name: Jeanette S. Zimmer
Address Line 1: 7701 Legacy Drive
Address Line 2: Mail Stop 3A-421
Address Line 4: Plano, TEXAS 75024

NAME OF SUBMITTER:	Jeanette S. Zimmer
Signature:	/Jeanette S. Zimmer/
Date:	05/04/2012

Total Attachments: 2
source=Kusha assignment#page1.tif
source=Kusha assignment#page2.tif

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT is effective as of the date of filing the Statement of Use for each of the applications listed below, specifically 9th Feb, 2010 by and between L.T Foods Limited d/b/a Kusha Inc., a California corporation, having a principal place of business at 2332 Barranea Parkway, Irvine, California 92606 (hereinafter sometimes referred to as "ASSIGNOR") and Pepsi Foods P. Ltd., a private limited company legally organized under the laws of India, having registered office at Village Channo, Patiala Sangrur Road, P.O BhavanGarg District, Sangrur, Punjab India -148026 and Corporate Office at LGF-54 World Trade Centre, Barakhamba Road, New Delhi 110001, (hereinafter sometimes referred to as "ASSIGNEE").

On April 23, 2009, ASSIGNOR applied to register the following marks on the Principal Register of the United States Patent and Trademark Office and has adopted and is using the marks in connection with the following goods and/or services: *rice, rice and seasonings mix, rice cakes; and rice crackers;*

- LEHAR & Design (Application Serial No. 77-720,552);
- LEHAR (Application Serial No. 77-720,492);
- SEASON'S HARVEST (Application Serial No. 77-720,576); and
- SEASON'S HARVEST MATURED BASMATI RICE & Design (Application Serial No. 77-720,635)

(hereinafter collectively referred to as the "Marks").

ASSIGNEE desires to acquire the Marks and the pending applications for each of which the required Statement of Use has been filed.

ASSIGNOR hereby covenants and warrants that it has the full right to convey the right, title and interest in, and goodwill associated with, the Marks intended to be conveyed by this instrument, that the same are free of any encumbrances and that no other agreement has been, or will be, executed in conflict herewith.

ASSIGNOR agrees to perform all affirmative acts that may be necessary or desirable to perfect the above-described transfer of the Marks to ASSIGNEE and to maintain said applications and/or registrations before both the United States Patent and Trademark Office, as

well as to cooperate in obtaining and/or providing information required in any proceedings relating to said Marks and/or trade names.

ASSIGNOR further authorizes the Commissioner of Patents and Trademarks of the United States to issue any and all additional registrations or amended registrations that have been or may be granted upon any application or petition for same, to ASSIGNEE, its successors and/or assigns.

ASSIGNOR hereby grants to Frito-Lay North America, Inc., located at 7701 Legacy Drive, Mail Stop 3A-421, Plano, Texas 75024, the authority and power to insert on this instrument any further identification that may be necessary or desirable for purposes of recordation in the United States Patent and Trademark Office.

NOW, THEREFORE, FOR GOOD AND VALUABLE CONSIDERATION, the sufficiency and receipt of which is hereby acknowledged, ASSIGNOR hereby transfers, assigns and conveys to ASSIGNEE, ASSIGNOR'S entire right, title and interest in and to the Marks, the pending applications and any U.S. registrations that issue therefrom, together with all renewals, income, royalties, damages and payments now and hereafter due, including the right to sue for any and all past infringement that may have occurred at any time up to the date of this TRADEMARK ASSIGNMENT.

ASSIGNOR
L.T Foods Limited d/b/a Kusha Inc.

By: 

Name: ABHINAV ARORA

Title: PRESIDENT

Witnessed By: 