

04/16/2012

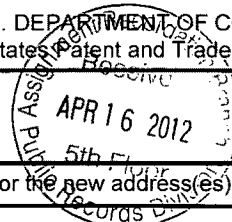
Form PTO-1594 (Rev. 03-11)
OMB Collection 0651-0027 (exp. 03/31/2011)



U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

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To the Director of the U. S. Patent and Trademark Office: Please record the attached documents on the new address(es) below.

MRD 4-16-12

1. Name of conveying party(ies):

Wells Fargo Bank, National Association

- Individual(s)
- General Partnership
- Corporation- State: _____
- Other a national banking association
- Association
- Limited Partnership

Citizenship (see guidelines) United States

Additional names of conveying parties attached? Yes No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) 2/27/2012

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Twelve Baskets Sales and Marketing, Inc.

Internal

Address: _____

Street Address: 5200 Phillip Lee Drive SW

City: Atlanta

State: Georgia

Country: United States Zip: 30336

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship Georgia, United States
- Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2980717; 2665333; 2500528; 2485436; 1795166; 2512361; 1122914; 2212735; 2755543

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: John M. Flynn

Internal Address: _____

Street Address: 235 N. Edgeworth Street

City: Greensboro

State: North Carolina Zip: 27401

Phone Number: (336) 478-1146

Fax Number: (336) 478-1145

Email Address: jmf@crlaw.com

6. Total number of applications and registrations involved:

9

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 240.00

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

04/16/2012 TLEE11 00000001 2980717

Deposit Account Number 01 FC:8521 40.00 DP
200.00 DP

Authorized User Name _____

9. Signature:

Signature

4-13-2012

Date

John M. Flynn

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

6

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK
REEL: 004773 FRAME: 0846

PATENT AND TRADEMARK TRANSFER AND ASSIGNMENT

FOR VALUE RECEIVED, the undersigned, **WELLS FARGO BANK, NATIONAL ASSOCIATION**, a national banking association ("Wells Fargo"), does hereby sell, assign, transfer and convey to **TWELVE BASKETS SALES AND MARKETING, INC.**, a Georgia corporation ("Debtor"), **without any representation or warranty by, or recourse to, Wells Fargo**, all of Wells Fargo's right, title and interest in and to:

(i) the patent applications and patents of Debtor listed in Exhibit A attached hereto, including the right to sue for past, present and future infringements thereof, all rights corresponding thereto, and all re-issues, divisions, continuations, renewals, extensions and continuations-in-part thereof; and

(ii) the trademark applications and trademarks of Debtor listed on Exhibit B attached hereto, together with the goodwill of the respective businesses symbolized such marks;

arising under that certain Patent and Trademark Security Agreement dated as of September 14, 2010, by and between Wells Fargo and Debtor (as heretofore amended, restated, supplemented, or otherwise modified, the "Security Agreement"), recorded October 6, 2011, on Reel No. 4636, Frame 0826, United States Patent and Trademark Office.

This Patent and Trademark Transfer and Assignment (this "Assignment") is intended to operate as a release of all liens and security interests conveyed by Debtor to Wells Fargo pursuant to the terms of the Security Agreement, and to reassign to Debtor all of Wells Fargo's right, title and interest acquired from such Assignee pursuant to the terms of the Security Agreement.

[Signatures continue on following page.]

IN WITNESS WHEREOF, Wells Fargo has caused this Assignment to be signed and sealed by its duly authorized officer on February 27, 2012.

**WELLS FARGO BANK,
NATIONAL ASSOCIATION**
("Wells Fargo")

By: 

Name: Arthur R. Cordwell, Jr.

Title: Vice President

EXHIBIT A

Patents

United States Issued Patents: None

United States Patent Applications: None

Foreign Issued Patents: None

United States Patent Applications: None

EXHIBIT B

Trademarks

United States Issued Trademarks, Service Marks and Collective Membership Marks

Registrations:

<u>Trademark Name</u>	<u>Registration Number</u>	<u>Registration Date</u>
WISCONSIN GOLD & Design	2,980,717	8/2/2005
DIXIE FRESH	2,665,333	12/24/2002
DIXIE FRESH	2,500,528	10/23/2001
DIXIE FRESH	2,485,436	9/4/2001
DIXIE FRESH DELITE	1,795,166	9/28/1993
DIXIE FRESH DELITE & Design	2,512,361	11/27/2001
WISCONSIN GOLD	1,122,914	7/24/1979
REILLY DAIRY & FOOD COMPANY & Design	2,212,735	12/22/1998
EL DORADO DE WISCONSIN	2,755,543	8/26/2003

Applications: None

Unregistered Marks: None

State Trademark Registrations

<u>State</u>	<u>Trademark Name</u>	<u>Registration Number</u>	<u>Registration Date</u>
FLORIDA	DIXIE FRESH	920013	12/7/1978
FLORIDA	DIXIE FRESH DELITE	T15732	4/2/1992
FLORIDA	DIXIE FRESH DELITE & Design	T15733	4/2/1992
FLORIDA	WISCONSIN GOLD	909022	4/10/1957
FLORIDA	PREFERRED	T99530	4/22/1999

	VALUE		
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Foreign Trademark Registrations and Applications

<u>Country</u>	<u>Trademark Name</u>	<u>Registration Number</u>	<u>Registration Date</u>
BRAZIL	REILLY DAIRY & FOOD COMPANY & Design	820340146 (application nos. 820340138 and 8203401320 consolidated with this application)	8/27/2002
BRAZIL	CABOT & Design	820340294	11/6/2002
PARAGUAY	REILLY DAIRY & FOOD COMPANY & Design	232.752	2/21/2001
VENEZUELA	WISCONSIN GOLD	114.233	9/25/1985
VENEZUELA	WISCONSIN GOLD & Design (black and white)	115.763	10/28/1985
VENEZUELA	WISCONSIN GOLD & Design (color)	119.752	4/25/1986
URUGUAY	REILLY DAIRY & FOOD COMPANY & Design	300.369	7/11/2001