

04/19/2012



103643479

To the Director of the U. S. Patent and

documents or the new address(es) below.

**1. Name of conveying party(ies):**

Deja Vu Consulting, Inc.

- Individual(s)
- General Partnership
- Corporation- State: Michigan
- Other \_\_\_\_\_
- Association
- Limited Partnership

Citizenship (see guidelines) \_\_\_\_\_

Additional names of conveying parties attached?  Yes  No

**3. Nature of conveyance /Execution Date(s) :**

Execution Date(s) April 9, 2012

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

**2. Name and address of receiving party(ies)**

Additional names, addresses, or citizenship attached?  Yes  No

Name: Global Licensing, Inc.

Internal

Address: \_\_\_\_\_

Street Address: 8252 E. Lansing Rd.

City: Durand

State: Michigan

Country: USA Zip: 48429

- Association Citizenship \_\_\_\_\_
- General Partnership Citizenship \_\_\_\_\_
- Limited Partnership Citizenship \_\_\_\_\_
- Corporation Citizenship Michigan
- Other \_\_\_\_\_ Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

**4. Application number(s) or registration number(s) and identification or description of the Trademark.**

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2391117

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

SHOWGIRL OF THE YEAR

**5. Name & address of party to whom correspondence concerning document should be mailed:**

Name: Barbara M. Burns, Esq.

Internal Address: \_\_\_\_\_

Street Address: P.O. Box 130813

City: Ann Arbor

State: MI Zip: 48113

Phone Number: 734-930-1788

Fax Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

**6. Total number of applications and registrations involved:**

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

- Authorized to be charged to deposit account
- Enclosed

**8. Payment Information:**

04/19/2012 AMULLINS 00000026 2391117  
 Deposit Account Number \_\_\_\_\_ 40.00 OF  
 Authorized User Name \_\_\_\_\_

**9. Signature:**

Barbara M. Burns  
Signature

April 17, 2012  
Date

Barbara M. Burns

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

2



4-19-12

Reference No.: GLI-001-TM

TRADEMARK

ASSIGNMENT OF TRADEMARK REGISTRATION

WHEREAS, Deja Vu Consulting, Inc., a corporation of the State of Michigan, having an address of P.O. Box 70159, Lansing, MI 48908-7159, is the owner of the following trademarks now registered in the United States Patent and Trademark Office:

Trademark	Registration No.	Date of Registration
SHOWGIRL OF THE YEAR	2391117	Oct. 3, 2000

WHEREAS, Global Licensing, Inc., a corporation of the State of Michigan, having a principal place of business at 8252 E. Lansing Rd., Durand, Michigan 48429 is desirous of acquiring said registered trademarks,

NOW, THEREFORE, for good and valuable consideration, receipt whereof is hereby acknowledged, Deja Vu Consulting, Inc. hereby assigns to Global Licensing, Inc. all right, title and interest in the United States in and to said trademarks together with the goodwill of the business symbolized by said trademarks and registrations thereof.

Dated: 4/9/2012

Deja Vu Consulting, Inc.

By: Laurie Bowers  
Laurie Bowers  
Its President

STATE OF Michigan )  
COUNTY OF Clinton )  
)SS.

9th day of April, 2012. SUBSCRIBED AND SWORN TO before me, a notary public, by Deja Vu Consulting, Inc., this

Sandra J. Cooper, Notary Public

My Commission Expires: 12/04/2014

After recordation return this Assignment to:  
Barbara M. Burns  
PO BOX 130813  
ANN ARBOR MI 48113

SANDRA J. COOPER  
Notary Public, State of Michigan  
County of Saginaw  
My Commission Expires Dec. 04, 2014  
Acting in the County of Clinton

DVC200032 ASSIGN to Global