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U.S. DEPARTMENT OF COMMERCE Jnited States Patent and Trademark Office

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103643485 below. To the Director of the U.S. Patent and Tra-2. Name and address of receiving party(ies) 1. Name of conveying party(ies): □ Yes Additional names, addresses, or citizenship attached? ∏ No Deja Vu Consulting, Inc. Name: Global Licensing, Inc. Internal Individual(s) Association Address: J General Partnership Limited Partnership Street Address: 8252 E. Lansing Rd. X Corporation- State: Michigan City: Durand Other State: Michigan Citizenship (see guidelines)\_ Zip: 48429 Country: USA Additional names of conveying parties attached? Yes Association Citizenship General Partnership Citizenship 3. Nature of conveyance )/Execution Date(s): Limited Partnership Citizenship Execution Date(s) April 9, 2012 X Corporation Citizenship Michigan ★ Assignment Merger Citizenship Change of Name Security Agreement If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes Other (Designations must be a separate document from assignment) Application number(s) or registration number(s) and identification or description of the Trademark. B. Trademark Registration No.(s) A. Trademark Application No.(s) 3,915,364 3,909,619 4,119,898 2,678,791 3,405,912 Additional sheet(s) attached? ☐ Yes C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown): DEJA VU FUSION and Design (3,915,364) DEJA VU LOVE BOUTIQUE and Design (3,909,619) DEJA VU LOVE BOUTIQUE (4.119,898) LITTLE DARLINGS (2,678,791) SEX IS OUR BUSINESS AND WE AIM TO PLEASE (3,405,912) 5. Name & address of party to whom correspondence 6. Total number of applications and concerning document should be mailed: 5 registrations involved: Name: Barbara M. Burns, Esq. 7. Total fee (37 CFR 2.6(b)(6) & 3.41) Internal Address:\_ Authorized to be charged to deposit account Street Address: P.O. Box 130813 X Enclosed 8. Payment Information: City: Ann Arbor Zip: 48113 State: ML /04/19/2012 AMULLINS 00000027 3915364 Phone: Number: \_734-930-1788 Deposit Account Number 40.00 OF Fax Number: Authorized User Name Email Address: 9. Signature: Signature Date/ Barbara M. Burns Total number of pages including cover sheet, attachments, and document: Name of Person Signing

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK REEL: 004773 FRAME: 0975

TRADEMARK

## ASSIGNMENT OF TRADEMARK REGISTRATION

WHEREAS, Deja Vu Consulting, Inc., a corporation of the State of Michigan, having an address of P.O. Box 70159, Lansing, MI 48908-7159, is the owner of the following trademarks now registered in the United States Patent and Trademark Office:

Trademark	Registration No.	Date of Registration
DEJA VU FUSION and Design	3,915,364	Feb. 08, 2011
DEJA VU LOVE BOUTIQUE and Design	3,909,619	Jan. 25, 2011
DEJA VU LOVE BOUTIQUE ,	4,119,898	Apr. 3, 2012
LITTLE DARLINGS	2,678,791	Jan. 21, 2003
SEX IS OUR BUSINESS AND WE AIM TO PLEASE	3,405,912	Apr. 1, 2008

WHEREAS, Global Licensing, Inc., a corporation of the State of Michigan, having a principal place of business at 8252 E. Lansing Rd., Durand, Michigan 48429 is desirous of acquiring said registered trademarks,

NOW, THEREFORE, for good and valuable consideration, receipt whereof is hereby acknowledged, Deja Vu Consulting, Inc. hereby assigns to Global Licensing, Inc. all right, title and interest in the United States in and to said trademarks together with the goodwill of the business symbolized by said trademarks and registrations thereof.

Deja Vu, Gonsulting, Inc.

Laurie Bowers

Its President

STATE OF MChigan )
COUNTY OF Clinton

SUBSCRIBED AND SWORN TO before me, a notary public, by Deja Vu Consulting, Inc., this day of \_\_\_\_\_\_\_, 2012.

Notary Public

My Commission Expires:

After recordation return this Assignment to:

Barbara M. Burns PO BOX 130813 ANN ARBOR MI 48113

DVC200059, 100-1, 100-2, 108, 165 TM ASSIGN to Global

SANDRA J. COOPER Notary Public, State of Michigan County of Saginaw My Commission Expires Dec. 04, 2014 Acting in the County of \_

> TRADEMARK REEL: 004773 FRAME: 0976

RECORDED: 04/19/2012