

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HIJOS DE YBARRA, S.A.		03/05/2012	Sociedad Anonima: SPAIN
RECEIVING PARTY DATA			
Name:	GRUPO YBARRA ALIMENTACION , S.L.		
Street Address:	Carretera Isla Menor		
Internal Address:	km 1,800		
City:	Dos Hermanas-Sevilla		
State/Country:	SPAIN		
Postal Code:	C.P. 41700		
Entity Type:	Sociedad Limitada: SPAIN		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2609556	Y YBARRA	
Registration Number:	0381428	Y	
Registration Number:	0866529	"EL TORO"	
Registration Number:	0153696	Y PURE OLIVE OIL YBARRA SELECTED OLIVE OIL PRODUCED AND EXPORTED BY HIJOS DE YBARRA IN SEVILLE, SPAIN THIS PURE OLIVE OIL IS GUARANTEED TO BE A DIRECT PRODUCT OF THE FINEST OLIVES GROWN IN THE REGION OF SEVILLE RIPENED BY THE RADIANT SUN OF AMDALUCIA, PRESSED AND FILTERED BY THE MOST MODERN AND SANITARY METHODS, RESULTING IN AN OLIVE OIL, THE PURITY OF WHICH IS RECOMMENED FOR MEDICINAL USES, AND ITS FRAGRANCE IS UNSURPASSED FOR SALADS AND GENERAL COOKING.	
CORRESPONDENCE DATA			
Fax Number:	3177133699		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent</i>			

CH \$115.00 2609556

via US Mail.

Phone: 317-713-3446
Email: kstrademarks@taftlaw.com
Correspondent Name: Keith Swedo
Address Line 1: One Indiana Square
Address Line 2: Suite 3500
Address Line 4: Indianapolis, INDIANA 46204

ATTORNEY DOCKET NUMBER:

CMC19-20101

DOMESTIC REPRESENTATIVE

Name: Keith Swedo
Address Line 1: One Indiana Square
Address Line 2: Suite 3500
Address Line 4: Indianapolis, INDIANA 46204

NAME OF SUBMITTER:

Keith Swedo

Signature:

/Keith Swedo/

Date:

05/04/2012

Total Attachments: 3

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CONTRATO DE CESION

La abajo firmante, **HIJOS DE YBARRA, S.A.**

con domicilio en Carretera Isla Menor, km 1,800
Dos Hermanas- Sevilla -C.P. 41700 -España

DECLARA

Por la presente que dicha Compañía cede y transfiere todos los derechos de marcas (tanto registros como solicitudes) que constan bajo su titularidad a la fecha de la firma del presente acuerdo. Se adjunta como **Anexo I**, una lista no limitativa de las marcas transferidas por el presente acuerdo.

Dicha cesión y transferencia de derechos se hace a favor de la compañía **GRUPO YBARRA ALIMENTACION, S.L.**

con domicilio en Carretera Isla Menor, km 1,800
Dos Hermanas- Sevilla -C.P. 41700 -España

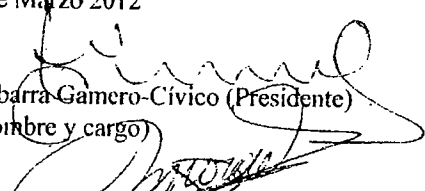
que a su vez acepta la cesión firmando el presente documento en prueba de conformidad.


La cedente recibe de la cesionaria por todos los derechos objeto de la presente transferencia la cantidad simbólica de 1 Euro.

Los signatarios, de común acuerdo, están conformes con que la transferencia de los antedichos derechos sea inscrita en las correspondientes Oficinas de Propiedad Industrial, cuyos gastos de inscripción serán asumidos por **GRUPO YBARRA ALIMENTACION, S.L.**

Dado y firmado en Madrid

Este día 5 de Marzo 2012


D. Rafael Ybarra Gamero-Cívico (Presidente)
Cedente (Nombre y cargo)


D. Manuel Morales López (Consejero Delegado)
Cesionario (Nombre y cargo)

ASSIGNMENT AGREEMENT

The undersigned, **HIJOS DE YBARRA, S.A.**

located at, hereby Carretera Isla Menor, km 1,800 Dos
Hermanas- Sevilla -C.P. 41700 -Spain

DECLARES

The said company, acting as the assignor, assigns and transfers the trademarks rights (both registrations and applications) which are under its ownership, in the day of execution of the present agreement. Enclosed as **Appendix I** is a non exhaustive list of the trademarks transferred herein.

Said assignment and transfer of rights are made in favour of **GRUPO YBARRA ALIMENTACION, S.L.**

with address at Carretera Isla Menor, km 1,800 Dos
Hermanas- Sevilla -C.P. 41700 -Spain

The assignee shows its conformity and acceptance to the present assignment and aforementioned conditions and agrees to execute the present document.

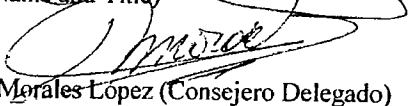
The assignor receives from the assignee in exchange for the rights object of this assignment the symbolic equivalent of 1 Euro.

The undersigned both fully agree to have the present assignment of the aforementioned rights recorded at the corresponding Intellectual Property Offices, whose expenses of inscription will be assumed by **GRUPO YBARRA ALIMENTACION, S.L.**

Issued and signed in Madrid

This day 5 of March 2012


D. Rafael Ybarra Gamero-Cívico (Presidente)
Assignor (Name and Title)


D. Manuel Morales López (Consejero Delegado)
Assignee (Name and Title)

TRADEMARK

REEL: 004773 FRAME: 0994

ANEXO I
 APENDIX I

MARCA TRADEMARK	PAIS COUNTRY	N° DE SOLICITUD/REGISTRO REGISTRATION/APPLICATION NUMBER	CLASE CLASS
YBARRA	ARABIA SAUDITA/ SAUDI ARABIA	154/69	29
Y YBARRA	ARABIA SAUDITA/ SAUDI ARABIA	678/71	29
Y YBARRA	ARUBA	13783	29
Y YBARRA	BAHAMAS	13029	29
Y YBARRA	BAHREIN/ BAHRAIN	33097	29
Y YBARRA	BANGLADESH	74275	29
Y YBARRA	BARBADOS	81/11440	29
Y YBARRA	BELICE	611,02	29
Y YBARRA	BENELUX	449778	29
EL TORO	BENELUX	89726	29
Y YBARRA	BOLIVIA	91485C	30
Y YBARRA	BOLIVIA	91510-C	29
Y YBARRA .	BRASIL/BRAZIL	814.078.800	29
Y-HIJOS DE YBARRA	BRASIL/BRAZIL	814.174.493	29,4
Y YBARRA	BRASIL/BRAZIL	816.800.529	29
EL TORO	CANADA	34133	29
Y YBARRA	CANADA	UCA 1557	29
EL TORO	CANADA	34132	29
Y YBARRA	CHILE	651,162	30
Y YBARRA	CHILE	429511	29
Y YBARRA	COLOMBIA	135873	29
Y YBARRA	COSTA RICA	11079	29
Y YBARRA	CUBA	129,13	30
Y YBARRA	DINAMARCA/DENMARK	01092/1985	29
Y YBARRA	ECUADOR	30596	29
Y YBARRA	EEUU	2.609.556	30
Y	EEUU	381428	29
EL TORO	EEUU	866529	29
Y YBARRA	EEUU	153.696	29
Y YBARRA	EL SALVADOR	11 Libro 164 Folio 23-24	29
Y YBARRA	FEDERACION RUSA/RUSSIAN FEDERATION	85134	29
Y YBARRA	GUATEMALA	35467/87/86	29
Y YBARRA	HONDURAS	41904 Folio 371 Tomo XV	29
Y YBARRA (GRAFICA)	HONG KONG	01674/1998	29
Y YBARRA	INDIA	1080463	29
Y YBARRA	INDIA	1080464	30
Y YBARRA	ISRAEL	155046	30
Y YBARRA	ISRAEL	155045	29
Y YBARRA	ITALIA/ITALY	697337	29
EL TORO	ITALIA/ITALY	455141	29

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Y YBARRA	JAPON/JAPAN	1973228	31
EL TORO	JAPON/JAPAN	4848243	29
Y YBARRA	KUWAIT	21019	29
Y YBARRA	MALTA	36227	29
COTOLIVA	MEXICO	787799	29
EL TORO	MEXICO	520,248	29
Y YBARRA	NICARAGUA	8265	29
Y YBARRA	NUEVA ZELANDA/ NEW ZEALAND	653674	29
YBARRA	PANAMA	22144	29
Y YBARRA	PARAGUAY	260324	29
Y YBARRA	PERU	82935	30
Y YBARRA	POLONIA/POLAND	64364	29
Y YBARRA	PRINCIPADO DE ANDORRA/ PRINCIPALITY OF ANDORRA	1005	29 30
Y YBARRA	PUERTO RICO	3,304	29
Y YBARRA	QATAR	6750	29
Y YBARRA	REPUBLICA DE IRLANDA/IRELAND	128440	29
Y YBARRA	REPUBLICA DOMINICANA	130696	29
Y YBARRA	SINGAPUR/SINGAPORE	T96/07852C	29
Y YBARRA	SIRIA/SYRIA	107998	29
Y YBARRA	SUDAFRICA/SOUTH AFRICA	2002/01555	29
Y YBARRA (GRAFICA)	TAIWAN	815736	29
Y YBARRA	TUNEZ/TUNISIA	EE991150	29 30
EL TORO	URUGUAY	301,842	29
Y YBARRA	URUGUAY	277988	29
Y YBARRA	URUGUAY	312658	29
Y YBARRA	VENEZUELA	123744-F	29
Y YBARRA	VENEZUELA	21332-F	29

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