

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JaJaGaming Ltd.		05/04/2012	LIMITED LIABILITY COMPANY: ISRAEL
RECEIVING PARTY DATA			
Name:	Big Blue Parrot Ltd.		
Street Address:	Sorek 9		
City:	Rosh Haayin		
State/Country:	ISRAEL		
Postal Code:	48581		
Entity Type:	LIMITED LIABILITY COMPANY: ISRAEL		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85482905	POKER FRIENDS	
CORRESPONDENCE DATA			
Fax Number:	6509892131		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	650-965-8731		
Email:	trademarks@rajpatent.com		
Correspondent Name:	Raj Abhyanker		
Address Line 1:	1580 W. El Camino Real		
Address Line 2:	Suite 8		
Address Line 4:	Mountain View, CALIFORNIA 94040		
ATTORNEY DOCKET NUMBER:	46088		
DOMESTIC REPRESENTATIVE			
Name:			

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Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:	Raj Abhyanker
Signature:	/Raj Abhyanker/
Date:	05/05/2012
Total Attachments: 1 source=Assignment#page1.tif	

TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT Agreement (“ASSIGNMENT”) is executed on this 4th day of May, 2012 by JaJaGaming Ltd.; a company incorporated under the laws of Israel, having its principal place of business at Sorek 9, Rosh Haayin, Israel 48581 (hereinafter referred to as “ASSIGNOR”);

IN FAVOR OF

Big Blue Parrot Ltd. (hereinafter referred to as “ASSIGNEE”), a company incorporated under the laws of Israel, having its principal place of business at Sorek 9, Rosh Haayin, Israel 48581.

WHEREAS, the Assignor is the applicant and lawful owner of all rights, titles and interests in the following trademark applications pending with the United States Patent and Trademark Office, together with the goodwill of the business connected with and symbolized by the Trademarks;

Trademark	Type of Mark	Serial No.	Date of Filing	Status
POKER FRIENDS	Word Mark	85482905	2011-11-29	Review Prior to Publication Complete

AND WHEREAS, Assignee desires to acquire all rights, titles, and interests in and to the Trademark;

NOW, THEREFORE, for good and valuable consideration of \$1 agreed by the parties, the receipt and adequacy of which are acknowledged, the parties intending to be legally bound by this Assignment, hereby agree as below:

The Assignor hereby irrevocably and perpetually assigns, transfers and conveys to Assignee the entire rights, titles, interests in the above mentioned Trademarks in the United States and in all jurisdictions outside the United States, along with the goodwill attached to the business connected with and symbolized by the Trademarks (including, without limitation, the right to renew any future registrations included in the Trademarks, the right to apply for trademark registrations within or outside the United States and any priority right that may arise from the Trademarks), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

IN WITNESS WHEREOF, the Assignor hereto has executed this Trademark Assignment Agreement as of the date first above written.

ASSIGNOR

JaJaGaming Ltd.
ג'ג'ה גיימינג בע"מ

Gilad Almog, CEO
JaJaGaming Ltd.

ASSIGNEE

ב'ג ב'ג ב'ג ב'ג ב'ג
Big Blue Parrot Ltd.

Gilad Almog, CEO
Big Blue Parrot Ltd.