

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Entity Type
	Concept Six LLC		LIMITED LIABILITY COMPANY: NEW YORK
EXECUTION DATE: 02/28/2012			
RECEIVING PARTY DATA			
Name:	Original Blue Marlin LLC		
Street Address:	1400 Broadway		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK		
PROPERTY NUMBERS Total: 2			
	Property Type	Number	Word Mark
	Registration Number:	2354501	BLUE MARLIN
	Registration Number:	2408486	BLUE MARLIN
CORRESPONDENCE DATA			
Fax Number:	2122267555		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2122262376		
Email:	terry@ovedlaw.com		
Correspondent Name:	Terrence A. Oved, Esq.		
Address Line 1:	401 Greenwich Street		
Address Line 4:	New York, NEW YORK 10013		
NAME OF SUBMITTER:	Terrence A. Oved, Esq.		
Signature:	/Terrence A. Oved/		
Date:	05/07/2012		
Total Attachments: 2 source=doc00310620120507091404#page1.tif source=doc00310620120507091404#page2.tif			

OP \$65.00 2354501

ASSIGNMENT OF REGISTERED TRADEMARK

TRADEMARK ASSIGNMENT (the "Agreement") effective February 28, 2012 (the "Effective Date") is made, executed and delivered by the undersigned, **CONCEPT SIX LLC** ("Assignor"), a New York Limited Liability Company, to **ORIGINAL BLUE MARLIN LLC** (the "Assignee") a New York Limited Liability Company.

WHEREAS, the Assignor utilizes in commerce the following marks in connection with various goods in International Class 25 (the "Marks"):

<u>U.S. Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
Blue Marlin	2354501	June 6, 2000
Blue Marlin	2408486	November 28, 2000

WHEREAS, the Assignor is the owner of any and all rights and title in and to the Marks, along with the intellectual property rights and goodwill, if any, symbolized by the Marks;

WHEREAS, the Assignor desires to convey, transfer, assign, deliver and contribute to the Assignee all of their right, title, and interest in and to the Marks;

WHEREAS, the Assignee is desirous of acquiring the Marks, together with the goodwill symbolized by the Marks, if any;

WHEREAS, the Assignor warrants and covenants that no assignment, grant, mortgage, license, or other agreement affecting the rights and property being conveyed had been or will be made to anyone other than the Assignee by the Assignor or any predecessor in title thereto, and that the Assignor possesses the full right to convey such rights and property;

WHEREAS, the Assignor agrees to perform such further acts as may be necessary or desirable to transfer, perfect, and defend the Assignee's ownership of the Marks as may reasonably be requested by the Assignee from time to time.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor assigns unto the Assignee all of its right, title and interest in and to the Marks, the goodwill symbolized by the Marks, if any, the right to sue, either at law or in equity, in order to protect the Marks, and the right to recover for any past or future infringement thereof.

The Commissioner of Trademarks is hereby requested and authorized to issue any certificates or notifications to the Assignee and to correspond hereinafter with the Assignee's attorneys, Oved & Oved LLP, 401 Greenwich Street, New York, NY 10013, Attn: Terrence A. Oved, Esq., email terry@ovedlaw.com, regarding any matter relating to the prosecution, alteration or amendment of the Marks.

