

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Quaker Dog, LLC		05/07/2012	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Quaker Pet Group, LLC		
Street Address:	424 West 33rd Street		
Internal Address:	Suite LL10		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Registration Number:	3328981	FIFI OF 5TH AVENUE	
Registration Number:	2608338	MANHATTAN MUTTS	
Registration Number:	3333990	NEW YORK DOG	
Registration Number:	2568675	NEW YORK DOG	
Registration Number:	3338671	NEW YORK DOG	
Registration Number:	2607001	NEW YORK DOG	
Serial Number:	85158781	SILVER TAILS	
Serial Number:	85159148	VET-TECH	
CORRESPONDENCE DATA			
Fax Number:	2127986915		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212 326 0831		

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Email: jalbrink@pryorcashman.com
Correspondent Name: Teresa Lee
Address Line 1: 7 Times Square c/o Pryor Cashman LLP
Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER:	17008.00001
NAME OF SUBMITTER:	Teresa Lee
Signature:	/tlee/
Date:	05/07/2012

Total Attachments: 3

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ASSIGNMENT OF TRADEMARK

This Assignment is made and entered into effective as of May 7, 2012 by and between Quaker Dog, LLC, a limited liability company organized under the laws of the state of Delaware, with an office at 424 West 33rd Street, Suite LL10, New York, NY 10001 (hereinafter the "ASSIGNOR") on the one hand, and Quaker Pet Group, LLC, a limited liability company organized under the laws of the state of Delaware, with an office at 424 West 33rd Street, Suite LL10, New York, NY 10001 (hereinafter the "ASSIGNEE"), on the other hand;

WHEREAS, ASSIGNOR owns the trademark applications (hereinafter the "Applications") and registrations (hereinafter the "Registrations") for the marks (hereinafter the "Marks") set forth on Schedule A attached hereto (the Marks, the Applications and the Registrations are hereinafter collectively referred to as the "Property");

WHEREAS, ASSIGNEE wishes to acquire from ASSIGNOR all of its right, title and interest in, to and under such Property;


NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby assigns, transfers and conveys to ASSIGNEE, its successors, assigns and legal representatives forever, ASSIGNOR's entire right, title and interest in and to such Property throughout the world, together with that part of the goodwill of ASSIGNOR's business connected with the use thereof and symbolized thereby, and any and all of ASSIGNOR's other rights, privileges and priorities provided under the United States, state or foreign law with respect to the Property including without limitation ASSIGNOR's common law rights and rights under

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the laws of unfair competition (hereinafter the "Transferred Rights") and any and all of ASSIGNOR's rights to obtain renewals, reissues, and extensions for such Property upon registration of such Marks or other legal protections pertaining to the Transferred Rights.

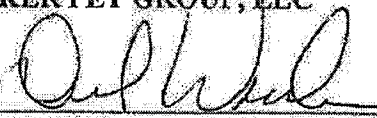
ASSIGNOR:

QUAKER DOG, LLC

By: 
Neil Werde
President

ASSIGNEE:

QUAKER PET GROUP, LLC

By: 
Neil Werde
President