

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Top Golf USA Inc.		05/04/2012	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	Topgolf Systems Limited
Street Address:	1 Park Row
City:	Leeds
State/Country:	UNITED KINGDOM
Postal Code:	LS1 5AB
Entity Type:	COMPANY: UNITED KINGDOM

PROPERTY NUMBERS Total: 5		
Property Type	Number	Word Mark
Registration Number:	3496840	
Serial Number:	85015329	TOPGOLF TOUR
Serial Number:	85371102	TOPGOLF BURGERS & BOTTLES
Serial Number:	85371106	BURGERS & BOTTLES
Serial Number:	85394022	TOPGOLF

CORRESPONDENCE DATA	
Fax Number:	3038630223
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	303-863-9700
Email:	smiller@sheridanross.com
Correspondent Name:	Sheridan Ross P.C.
Address Line 1:	1560 Broadway, Suite 1200
Address Line 4:	Denver, COLORADO 80304

ATTORNEY DOCKET NUMBER:	6594-9
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CH \$140.00 3496840

DOMESTIC REPRESENTATIVE

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:	Sarah J. Miller
Signature:	/Sarah J. Miller/
Date:	05/07/2012

Total Attachments: 2

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ASSIGNMENT AGREEMENT

This is an agreement between Top Golf USA Inc., a Delaware corporation, having an address of 230 Gerry Drive, Wood Dale, Illinois 60191 U.S.A. ("Assignor"), and Topgolf Systems Limited, a private limited company organized under the laws of the United Kingdom, with a registered office at 1 Park Row, Leeds LS1 5AB, United Kingdom ("Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to the marks listed on Schedule A attached hereto and all of the applications and registrations therefor, including, without limitation, the applications and registrations identified in Schedule A, (collectively the "Marks");

WHEREAS, Assignee is desirous of acquiring all of Assignor's right, title and interest in and to the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee, all right, title and interest in and to the Marks together with the goodwill of the business symbolized by the Marks, including all registrations and applications for the Marks and the right to sue for past infringements of the Marks.

IN WITNESS THEREOF, the undersigned has caused this agreement to be duly executed by an authorized officer.

Date: May 4, 2012

TOP GOLF USA INC.

By: Neil Allen

Name: NEIL ALLEN

Title: MANAGER