

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Helen Perelman Bernstein		03/31/2012	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
Name:	Simon & Schuster, Inc.		
Street Address:	1230 Avenue of the Americas		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10020		
Entity Type:	CORPORATION: NEW YORK		
<b>PROPERTY NUMBERS Total: 1</b>			
Property Type	Number	Word Mark	
Registration Number:	4045460	CANDY FAIRIES	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	2129750111		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	212-975-4321		
Email:	trademarks@cbs.com, angela.lamorte@cbs.com		
Correspondent Name:	Mallory Levitt		
Address Line 1:	CBS Law		
Address Line 2:	51 West 52nd Street		
Address Line 4:	New York, NEW YORK 10019		
ATTORNEY DOCKET NUMBER:	S&S ASSIGNMENT		
NAME OF SUBMITTER:	Mallory Levitt		
Signature:	/Mallory Levitt/		
Date:	05/07/2012		
Total Attachments: 1 source=CANDY FAIRIES - Bernstein TM Assignment to S&S#page1.tif			

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**ASSIGNMENT OF TRADEMARK**

WHEREAS, Helen Perelman Bernstein TA Helen Perelman, ("Assignor"), an individual of the United States, residing at 160 East 84th Street, Apt PHD, New York, New York 10028, is the owner of U.S. Registration No. 4045460 "CANDY FAIRIES & Design" ("Mark") and effective March 1, 2012, assigns all right, title and interest in and to the Mark, together with the goodwill and business symbolized thereby; and

WHEREAS, Simon & Schuster, Inc. ("Assignee"), a New York corporation, with a place of business at 1230 Avenue of the Americas, New York, New York 10020, desires to obtain all rights in and to the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor sells, transfers, conveys and assigns to Assignee all of Assignor's right, title and interest in and to the Mark, whether statutory or at common law, including all registrations and applications therefore, the right to recover for past infringement, and the goodwill of the business in connection with which it has been used.

IN WITNESS WHEREOF, Assignor has caused this document to be executed as of the 31<sup>st</sup> day of March, 2012.

**HELEN PERELMAN BERNSTEIN  
TA HELEN PERELMAN**

By: \_\_\_\_\_

