

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Release of Assignment for Security of Trademarks at Reel/Frame 3692/0989		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Madison Capital Funding LLC		04/30/2012	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Primos, Inc.		
Street Address:	604 First Street		
City:	Flora		
State/Country:	MISSISSIPPI		
Postal Code:	39071		
Entity Type:	CORPORATION: MISSISSIPPI		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3189958	GROUND MAX HUNTING BLINDS	
Registration Number:	3184580	MATRIX	
CORRESPONDENCE DATA			
Fax Number:	3128622200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-862-3865		
Email:	christine.casey@kirkland.com		
Correspondent Name:	Kirkland & Ellis LLP		
Address Line 1:	300 N. LaSalle Street, 28th Floor		
Address Line 2:	c/o Christine Casey		
Address Line 4:	Chicago, ILLINOIS 60654		
ATTORNEY DOCKET NUMBER:	22537-11 CAC		
NAME OF SUBMITTER:	Christine Casey		

Signature:	/Christine Casey/
Date:	05/08/2012
Total Attachments: 3 source=Madison - Primos - TM SI Release#page1.tif source=Madison - Primos - TM SI Release#page2.tif source=Madison - Primos - TM SI Release#page3.tif	

RELEASE OF ASSIGNMENT FOR SECURITY OF TRADEMARKS

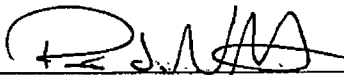
THIS RELEASE is made as of this 30th day of April, 2012, by **Madison Capital Funding LLC, as Agent** ("Madison") in favor of **Primos, Inc.**, a Mississippi corporation ("Company").

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and adequacy of which are hereby acknowledged, Madison hereby unconditionally and expressly releases, terminates, and extinguishes any and all of its right, title and interest in and to any and all liens and security interests it may have upon (i) the trademarks listed on Schedule A attached hereto and made a part hereof, (ii) all reissues, continuations, or extensions of the foregoing, (iii) all goodwill of the business connected with the use of, and symbolized by, each trademark listed on Schedule A, and (iv) all products and proceeds of the foregoing, including without limitation, any claim by Company against third parties for past, present, or future infringement or dilution of such trademarks listed in Schedule A or injury to the goodwill associated with any trademark listed on Schedule A, which liens and security interests were established under and pursuant to that certain Trademark Security Agreement dated as of December 14, 2006, and that certain First Amendment to Trademark Security Agreement dated as of January 4, 2008, made by Company in favor of Madison, which were recorded in the records of the United States Patent and Trademark Office at Reel 003456, Frame 0659 and Reel 003692, Frame 0989, respectively.

Madison consents and agrees to execute and deliver, at the request and cost of Company, such further instruments, documents and release forms as Company may reasonably request to more effectively, release, terminate and extinguish any such liens and security interests upon the trademarks listed on Schedule A attached hereto.

This Release shall be binding upon Madison's legal representatives, assigns and successors.

Madison Capital Funding LLC, as Agent

By: 
Name: Peter J. Notter
Title: Senior Vice President

SCHEDULE A**U.S. TRADEMARK REGISTRATIONS**

Mark	Application Number	Registration Number	Reg. / Applic. Date
Primos	77-030398		10/26/06
Trigger Stick	78-955641		8/18/06
Roar	78-901485		6/6/06
Primos Hunting Calls Brand Gear Speak the Language	78-738446		10/21/05
Fear the language	76-648378		10/12/05
Sonic Dome		3112489	7/4/06
This ain't hollywood		2871296	8/10/04
Truth		2781710	11/11/03
Piggyback		2841242	5/11/04
Hoochie		2757289	8/26/03
Limb Hanger		2525038	1/1/02
The can		2576748	6/4/02
The mother		2561594	4/16/02
Madam		2462849	6/19/01
Nag		2711709	4/29/03
Hyper Lip Bugle		2415875	12/26/00
Speaking their language		2393520	10/10/00
Speak the language		2444082	4/17/01
Titan		2338788	4/4/00
Mastering the Art		2328969	3/14/00
Shaved Reed		2392407	10/3/00
The wing		2363183	6/27/00
Hardwood		2537411	2/5/02
Hyper Lip		2219032	1/19/99
Lip		2221752	2/2/99
The wench		2130767	1/20/98
The truth		1950826	1/23/96
Primos		1945472	1/2/96
Gobbler		1554841	9/5/89
Ground Max Hunting Blinds		3189958	12/26/06
Matrix		3184580	12/12/06