

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Silicon Valley Bank		04/17/2012	Bank: UNITED STATES
RECEIVING PARTY DATA			
Name:	MarketTools, Inc.		
Street Address:	150 Spear Street, Suite 600		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94105		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2516154	MARKETTOOLS	
CORRESPONDENCE DATA			
Fax Number:	5037785499		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	503-778-5320		
Email:	almurray@dwt.com		
Correspondent Name:	J. Alfred Murray, Davis Wright Tremaine		
Address Line 1:	1300 SW Fifth Avenue, Suite 2400		
Address Line 4:	Portland, OREGON 97201-5610		
ATTORNEY DOCKET NUMBER:	61375-1		
NAME OF SUBMITTER:	J. Alfred Murray, Davis Wright Tremaine		
Signature:	/J. Alfred Murray/		
Date:	05/08/2012		
Total Attachments: 2 source=SVB release#page1.tif source=SVB release#page2.tif			

CH \$40.00 2516154

**RELEASE OF COLLATERAL GRANT OF SECURITY INTERESTS  
OF PATENTS, TRADEMARKS AND COPYRIGHTS**

Pursuant to the Security Agreement, executed 11/19/1999 (recorded 1/4/2000 Trademark Office), Security Agreement, executed 5/31/2002 (recorded 8/2/2002 Patent Office), Amended and Restated Intellectual Property Security Agreement, executed 6/27/2007 (recorded 7/16/2007 Copyright Office), and Second Amended and Restated Intellectual Property Security Agreement, executed 9/29/2008 (recorded 10/9/2008 Patent office; 10/1/2008 Copyright office) (the "Grants") by and between MarketTools, Inc. (formerly Market Tools, Inc.) and/or CustomerSat.com, Inc. (the "Released Parties") and Silicon Valley Bank (the "Secured Party"), the Secured Party hereby releases and terminates its liens and security interests in and to, inter alia, the patent, trademark, and copyright properties and associated intellectual property rights that the Released Party may have as defined in and by the Grants including but not limited to the intellectual property rights set forth below (the "IP Property"):

1. Patents: All patents, patent applications, patent rights, and patent licenses, including, without limitation, the inventions and improvements described and claimed therein, and specifically those patents, patent applications and patent licenses listed in **Schedule A1** attached hereto and made a part hereof, any patents and patent licenses thereafter acquired and patent applications thereafter filed, and the reissues, divisions, continuations, renewals, extensions and continuations-in-part thereof (all of the foregoing collectively referred to as the "Patents");
2. Trademarks: All trademarks, trademark applications and trademark licenses listed in **Schedule B1** attached hereto and made a part hereof, any trademarks, trademark applications and trademark licenses thereafter acquired, and all registrations and renewals thereof (all of the foregoing collectively referred to as the "Trademarks");
3. Copyrights: All copyrighted works, application therefore and copyright licenses listed in **Schedule C1** attached hereto and made a part hereof, any copyrighted work and copyright licenses thereafter acquired, and all registrations and renewals thereof (all of the foregoing collectively referred to as the "Copyrights"); and
4. All income, royalties, damages, payments, and proceeds now and hereafter due and/or payable under and with respect to the Patents, Trademarks and Copyrights, including, without limitation, damages and payments for past or future infringements, misappropriation, or breach thereof, the right to sue for past, present and future infringements, misappropriation, or breach thereof, and all rights corresponding thereto throughout the world.

Silicon Valley Bank represents and warrants to MarketTools, Inc. and CustomerSat.com, Inc. that the IP Property is free and clear of any encumbrance, lien or security interest created or suffered by Silicon Valley Bank. MarketTools, Inc. and/or CustomerSat.com, Inc. is hereby authorized to file on our behalf a UCC termination statement, if necessary, to effect this release and termination and to file this Release with the U.S. Patent and Trademark Office and U.S. Copyright Office to effect this release and termination.

Dated: April 17, 2012

Silicon Valley Bank

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

*D. Botemps*  
Director

Schedule A-1

Patent No. 6892347 TECHNIQUES FOR MONITORING USER ACTIVITIES AT A WEB SITE AND FOR INITIATING AN ACTION WHEN THE USER EXISTS FROM THE WEB SITE

Patent No. 6618746 SURVEY COMMUNICATION ACROSS A NETWORK

Patent No. 7539696 SYSTEM AND METHOD FOR PROVIDING WORLD WIDE WEB-BASED SURVEY CREATION, DESIGN, DEPLOYMENT, AND RESULT COMPILATION AND TRACKING

Patent No. 6901424 SYSTEM AND METHOD FOR CREATING A SAMPLE POOL FOR A WEB-BASED SURVEY

Patent No. 7970421 SESSION MANAGEMENT SYSTEM AND METHOD FOR USE WITH STATELESS MESSAGING SERVICES

Patent No. 8001249 SESSION MANAGEMENT SYSTEM AND METHOD FOR USE WITH STATELESS MESSAGING SERVICES

Patent Application No. 12191961 SURVEY FRAUD DETECTION SYSTEM AND METHOD

Schedule B-1

Reg. No. 2516154 MARKETTOOLS

Schedule C-1

Registration Number / Date: TXu001359239 / 2007-05-29

Registration Number / Date: TXu001359240 / 2007-05-29

Registration Number / Date: TXu001359829 / 2007-06-05

Registration Number / Date: TXu001359832 / 2007-06-05