

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Newport Business Media	FORMERLY Newport Communications Group, Inc.	04/30/2012	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Bobit Business Media Inc.		
Street Address:	3520 Challenger Street		
City:	Torrance		
State/Country:	CALIFORNIA		
Postal Code:	90503		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Registration Number:	1129246	HDT	
Registration Number:	3759504	HEAVY DUTY AFTERMARKET JOURNAL	
Registration Number:	0874487	HEAVY DUTY TRUCKING	
Registration Number:	3498884	HOTLINE	
Registration Number:	2218433	NEWPORT POSTER NETWORK	
Registration Number:	2313581	NEWPORT'S ROADSTAR	
Registration Number:	1510080	TRUCKSTOP WORLD	
Registration Number:	1509219	TW	
CORRESPONDENCE DATA			
Fax Number:	2136249441		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2136295700		
Email:	spage@clarktrev.com		

OP \$215.00 1129246

Correspondent Name: Scott D. Page
Address Line 1: Clark & Trevithick
Address Line 2: 800 Wilshire Blvd., 12th Floor
Address Line 4: Los Angeles, CALIFORNIA 90017

ATTORNEY DOCKET NUMBER:	BBM 05163.300
NAME OF SUBMITTER:	Scott D Page
Signature:	/scott d page/
Date:	05/08/2012

Total Attachments: 4
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ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT OF TRADEMARKS (“**Assignment**”) is made effective as of April 30, 2012, between **NEWPORT BUSINESS MEDIA**, a California corporation (f/k/a Newport Communications Group, Inc. (*registered owner*)), of 38 Executive Park, Ste. 300, Irvine, CA 92614, United States of America (the “**Assignor**”), and **BOBIT BUSINESS MEDIA INC.**, a Delaware corporation, of 3520 Challenger Street, Torrance, CA 90503, United States of America (the “**Assignee**”).

WHEREAS, Assignor and Assignee have entered into that certain Asset Purchase Agreement dated as of April 30, 2012 (the “**Asset Purchase Agreement**”); and

WHEREAS, Assignor has agreed to sell and assign, and Assignee has agreed to buy and acquire all of Assignor’s rights, title and interests in and to the following trademarks and the corresponding registrations and/or applications, which are owned by Assignor (the “**Assigned Trademarks**”):

United States Registration No.	Trademark
1,129,246	HDT
3,759,504	HEAVY DUTY AFTERMARKET JOURNAL
0,874,487	HEAVY DUTY TRUCKING
3,498,884	HOTLINE
2,218,433	NEWPORT POSTER NETWORK
2,313,581	NEWPORT’S ROADSTAR <i>[Dead]</i>
1,510,080	TRUCKSTOP WORLD <i>[Dead]</i>
1,509,219	TW Stylized <i>[Dead]</i>

NOW, THEREFORE, for good and valuable consideration in accordance with the Asset Purchase Agreement, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby irrevocably and in perpetuity, sells, conveys, assigns and transfers to Assignee all of its right, title, and interest, of whatever kind, in and to the Assigned Trademarks, in the United States and all jurisdictions outside of the United States, together with: (i) all trademark applications and registrations that may have been filed or granted, respectively, with respect to the Assigned Trademarks; (ii) the portion of the business to which the Assigned Trademarks pertains; (iii) the benefit of any use of the Assigned Trademarks; (iv) all goodwill associated with the business related to the Assigned Trademarks together with all rights to use, license and otherwise exploit the Assigned Trademarks; (v) all rights in and under the Assigned Trademarks to the fullest extent allowed by law as fully as the Assignor would have held the same in the absence of this Assignment; and (vi) the right to sue for and recover damages and payments for any past, present and future infringements, misappropriations or dilution thereof.

Assignor authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office and in any applicable jurisdictions outside the United States to record the transfer of the registrations for the Assigned Trademarks to Assignee as assignee of Assignor's entire right, title and interest therein. Assignor agrees to further execute any documents reasonably necessary to effect this assignment or to confirm Assignee's ownership of the Assigned Trademarks.

This Assignment shall be binding on and shall inure to the benefit of, the parties to the Asset Purchase Agreement and their respective successors and assigns. This Assignment will be governed in all respects, including validity, interpretation, and effect, by the laws of the State of California without regard to the principles of choice of law or conflicts or law of any jurisdiction. If any term or other provision of this Assignment is invalid, illegal or incapable of being enforced by any rule of law or public policy, all other conditions and provisions of this Assignment will nevertheless remain in full force and effect. Upon such determination that any term or other provision is invalid, illegal or incapable of being enforced, the parties hereto will negotiate in good faith to modify this Assignment so as to effect the original intent of the parties as closely as possible in a mutually acceptable manner in order that the transactions contemplated hereby be consummated as originally contemplated to the greatest extent possible. This Assignment may be executed in one or more counterparts, and by the different parties hereto in separate counterparts, each of which when executed will be deemed to be an original but all of which taken together will constitute one and the same Assignment.

[remainder of page intentionally blank]

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment of Trademarks to be executed by its duly authorized representatives effective as of the date first written above.

“Assignor”

NEWPORT BUSINESS MEDIA

By [Signature]
Its Secretary/Treasurer

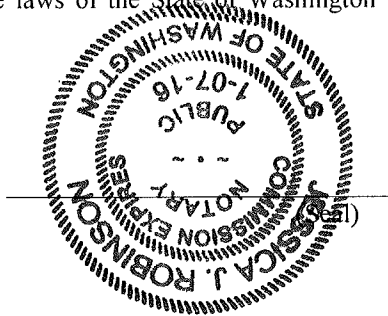
STATE OF WASHINGTON)
) SS.
COUNTY OF KING)

On April 30, 2012, before me, Jessica Robinson, a Notary Public, personally appeared Bart Hutchinson, who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of Washington that the foregoing paragraph is true and correct.


WITNESS my hand and official seal

[Signature]
Notary Public



“Assignee”

BOBIT BUSINESS MEDIA, INC.

By 
Its (President & CEO

STATE OF CALIFORNIA)
) SS.
COUNTY OF LOS ANGELES)

On April 30, 2012, before me, G. PENROD, a Notary Public, personally appeared Ty Bobit, who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal


Notary Public

