

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Little Busy Bodies, Inc.		05/07/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Little Busy Bodies, LLC		
Street Address:	1130 Findlay Street		
City:	Cincinnati		
State/Country:	OHIO		
Postal Code:	45214		
Entity Type:	LIMITED LIABILITY COMPANY: OHIO		
PROPERTY NUMBERS Total: 27			
Property Type	Number	Word Mark	
Serial Number:	77704750	BOOGIE	
Registration Number:	3887761	SAVE THE SLEEVE	
Registration Number:	3835933	THE BUSINESS OF BEING A MOM	
Registration Number:	3848597	ACHOOZ	
Registration Number:	3541165	BOOGIE WIPES	
Registration Number:	3750406	BOOGIE MOMS	
Registration Number:	3696660	'SNOT YOUR AVERAGE WIPE	
Registration Number:	3560905	BOOGIES ON THE RUN	
Registration Number:	3726848	GENTLE SALINE WIPES FOR STUFFY NOSES	
Registration Number:	3862058	CHOOSE ACHOOZ	
Registration Number:	3881543		
Registration Number:	3952199	SALINE SOOTHERS	
Registration Number:	4096654	THE NEXT GENERATION OF TISSUES	
Registration Number:	4109524	BOOGIE BUDDY	

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Serial Number:	85110709	
Serial Number:	85110691	
Serial Number:	85071753	WIPEOUTS
Serial Number:	85071779	WIPE AWAY GERMS WITHOUT THE SQUIRMS
Serial Number:	85071792	FACES & FINGERS
Serial Number:	85071812	BOO-BOOS & OWIES
Serial Number:	85071825	SICKY ICKY NOSES
Serial Number:	85474642	NATURAL CLEAN SALINE
Serial Number:	85474651	FRESH FACES
Serial Number:	85475889	BLASTERS
Serial Number:	85474661	PUT YOUR FRESH FACE ON
Serial Number:	85530356	SALINE AMBASSADOR
Serial Number:	85530351	SNEEZERS

**CORRESPONDENCE DATA**

Fax Number: 5136985079  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
Phone: 513-698-5078  
Email: mburchfield@ulmer.com  
Correspondent Name: Michael A. Marrero  
Address Line 1: 600 Vine Street  
Address Line 2: Suite 2800  
Address Line 4: Cincinnati, OHIO 45202-2409

ATTORNEY DOCKET NUMBER:	33964-07 - ASSIGNMENT
NAME OF SUBMITTER:	Michael A. Marrero
Signature:	/Michael A. Marrero/
Date:	05/08/2012

Total Attachments: 5  
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## TRADEMARK ASSIGNMENT

WHEREAS, LITTLE BUSY BODIES, INC., a corporation organized and existing under the laws of Delaware, having a place of business at 7874 Southwest Nimbus Avenue, Beaverton, Oregon 97008 ("Assignor"), owns the entire right, title and interest in and to the trademarks and trademark applications set forth on Exhibit A (collectively, the "Trademarks"); and

WHEREAS, LITTLE BUSY BODIES, LLC, a limited liability company organized and existing under the laws of Ohio, having an address of 1130 Findlay Street, Cincinnati, Ohio 45214 ("Assignee") is desirous of acquiring the entire right, title and interest in and to the Trademarks pursuant to that certain Asset Purchase Agreement between Assignor and Assignee, dated May 7, 2012;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and set over unto Assignee, its successors and assigns, and Assignee hereby accepts the transfer and assignment of, all of Assignor's worldwide right, title and interest in and to the Trademarks, together with the whole of the goodwill of the business associated therewith, the same and the rights of the Assignor to be held and enjoyed by Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives; together with all claims for damages by reason of past infringement of the Trademarks with the right to sue for and collect the same for its own use and benefit, and for the use and on behalf of its successors, assigns or other legal representatives;

UPON SAID CONSIDERATION, Assignor hereby agrees with the said Assignee that Assignor will not execute any writing or do any act whatsoever conflicting with this present, and that Assignor will, at any time upon request, without further or additional consideration but at the expense of said Assignee, execute such additional assignments and other writings and do such additional acts as said Assignee may deem necessary or desirable to perfect the Assignee's enjoyment of this grant, it being understood that the foregoing covenant and agreement shall bind and inure to the benefit of the legal representatives, successors, and assigns of Assignor and Assignee.

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IN TESTIMONY WHEREOF, this Trademark Assignment has been executed on behalf of Assignor by its duly authorized officer as of the 14 day of May, 2012.

LITTLE BUSY BODIES, INC.

By: Julienne M. Pickens  
 Julienne M. Pickens, President

State of \_\_\_\_\_ )  
 ) SS:  
 County of \_\_\_\_\_ )

On the \_\_\_\_ day of May, 2012, before me personally came Julienne M. Pickens who is known to me to be the person who executed the foregoing instrument and who being duly sworn by me did depose and say that she is the President of Little Busy Bodies, Inc., a Delaware corporation, that she executed the instrument in the name of Little Busy Bodies, Inc., that as President she had the authority to sign the same, and that she acknowledged that as President she executed the same as an act and deed of Little Busy Bodies, Inc., for the uses and purposes therein mentioned.

\_\_\_\_\_  
 Notary Public

My Commission Expires: \_\_\_\_\_

Exhibit A

Trademarks and Trademark Applications

Mark	Country	App. No.	Filing Date	Reg. Date	Reg. No.
BOOGIE	United States	77/704,750	4/1/2009		
SAVE THE SLEEVE	United States	77/867,219	11/6/2009	12/7/2010	3,887,761
THE BUSINESS OF BEING A MOM	United States	77/716,556	4/17/2009	8/17/2010	3,835,933
ACHOOZ	United States	77/724,481	4/28/2009	9/14/2010	3,848,597
BOOGIE WIPES	United States	77/233,002	7/18/2007	12/2/2008	3,541,165
BOOGIE MOMS	United States	77/485,579	5/28/2008	2/16/2010	3,750,406
'SNOT YOUR AVERAGE WIPE	United States	77/487,861	5/30/2008	10/13/2009	3,696,660
BOOGIES ON THE RUN	United States	77/492,320	6/5/2008	1/13/2009	3,560,905
GENTLE SALINE WIPES FOR STUFFY NOSES	United States	77/648,693	1/13/2009	12/15/2009	3,726,848
CHOOSE ACHOOZ	United States	77/897,215	12/18/2009	10/12/2010	3,862,058
NOSE Logo	United States	77/923,625	1/29/2010	11/23/2010	3,881,543
SALINE SOOTHERS	United States	77/954,588	3/9/2010	4/26/2011	3,952,199
THE NEXT GENERATION OF TISSUES	United States	77/954,636	3/9/2010	2/7/2012	4,096,654
BOOGIE BUDDY	United States	85/039,330	5/14/2010	3/6/2012	4,109,524
WIPE PACKAGE TRADE DRESS	United States	85/110,709	8/18/2010		
GREEN & ORANGE WIPE PACKAGE TRADE DRESS	United States	85/110,691	8/18/2010		

Mark	Country	App. No.	Filing Date	Reg. Date	Reg. No.
WIPEOUTS	United States	85/071,753	6/25/2010		
WIPE AWAY GERMS WITHOUT THE SQUIRMS	United States	85/071,779	6/25/2010		
FACES & FINGERS	United States	85/071,792	6/25/2010		
BOO-BOOS & OWIES	United States	85/071,812	6/25/2010		
SICKY ICKY NOSES	United States	85/071,825	6/25/2010		
NATURAL CLEAN SALINE	United States	85/474,642	11/16/2011		
FRESH FACES	United States	85/474,651	11/16/2011		
BLASTERS	United States	85/475,889	11/17/2011		
PUT YOUR FRESH FACE ON	United States	85/474,661	11/16/2011		
SALINE AMBASSADOR	United States	85/530,356	1/31/2012		
SNEEZERS	United States	85/530,351	1/31/2012		
BOOGIE	Mexico	1152921	2/4/2011		
SALINE SOOTHERS	Mexico	1202582	8/11/2011		
BOOGIE	Israel	230142	5/27/2010	6/15/2011	230142
BOOGIE	European Union	008500341	8/20/2009	2/17/2010	008500341
BOOGIEWIPES	European Union	006967021	6/6/2008	1/20/2010	006967021
SALINE SOOTHERS	European Union	010192185	8/11/2011	1/12/2012	010192185
BOOGIE	Canada	1,453,096	9/25/2009		
SAVE THE SLEEVE	Canada	1,479,953	5/6/2010		

Mark	Country	App. No.	Filing Date	Reg. Date	Reg. No.
BOOGIEWIPES	Canada	1,398,312	6/5/2008	7/18/2011	1,398,312
SALINE SOOTHERS	Canada	1,539,535	8/12/2011		
BOOGIE	Australia	1442416	8/12/2011		