

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sunsets, Inc.		01/31/2012	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	The Wet Seal, Inc.		
Street Address:	26972 Burbank		
City:	Foothill Ranch		
State/Country:	CALIFORNIA		
Postal Code:	92610		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3173864	BLINK	
CORRESPONDENCE DATA			
Fax Number:	4152681999		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	415 268 2000		
Email:	marcy.bergman@bryancave.com		
Correspondent Name:	Marcy J. Bergman c/o Bryan Cave LLP		
Address Line 1:	560 Mission Street, Suite 2500		
Address Line 4:	San Francisco, CALIFORNIA 94105		
ATTORNEY DOCKET NUMBER:	C044591-0231565		
NAME OF SUBMITTER:	Marcy J. Bergman		
Signature:	/Marcy J. Bergman/		
Date:	05/09/2012		
Total Attachments: 1 source=New Exh. A - Date Revised#page1.tif			

CH \$40.00 3173864

Exhibit A

ASSIGNMENT AGREEMENT

THIS ASSIGNMENT AGREEMENT (the "Assignment"), effective as of the last date written below, is hereby entered into by and between Sunsets, Inc., a California corporation having a principal place of business located at 24511 Frampton Ave., Harbor City, California 90710 ("Assignor") and The Wet Seal, Inc., a Delaware corporation having a principal place of business located at 26972 Burbank, Foothill Ranch, California 92610 ("Assignee").

RECITALS

WHEREAS, Assignor has adopted, used, and is the owner of all right, title and interest in and to the trademark BLINK on or in connection with at least the goods recited in U.S. Reg. No. 3,173,864, consisting of "women's and junior's clothing, namely, swimwear, beach and bathing cover-ups; sportswear namely, tops, bottoms, shorts, skirts, pullovers and sweatshirts", and owns other transferable rights including, but not limited to, the goodwill of the business associated with said trademark (the "Mark"); and

WHEREAS, Assignee desires to acquire all right, title, and interest, and all goodwill associated therewith, in, to and under the Mark;

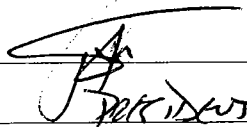
NOW THEREFORE, in consideration of the recitals, terms and conditions set forth in the Trademark Purchase and Assignment Agreement, the recitals, terms and conditions herein, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties, intending to be legally bound, hereby agree as follows:

1. **Assignment.** Assignor does hereby sell, assign, transfer and convey to Assignee, its successors and assigns, all right, title, and interest, in the United States of America in, to and under the Mark, together with any and all of the goodwill of the business symbolized by and associated with said Mark, all common law rights thereto, and all applications and registrations therefor, including but not limited to U.S. Reg. No. 3,173,864; and Assignor does hereby further assign, sell, transfer and convey to Assignee the right to enforce any rights and file any causes of action, including the right to recover damages, for any past, present, or future infringement or misappropriation of the Mark.

2. **Miscellaneous.** Assignor hereby agrees to execute, acknowledge and deliver, at the expense of Assignee, any and all documents as Assignee or its successors and assigns, in their discretion deem desirable or necessary to make a record with any and all government agencies, authorities, courts, tribunals, or third parties, of the fact that Assignee or its successors and assigns own all right, title and interest in and to the Mark, any and all goodwill associated therewith, and that Assignor no longer has any right, title or interest, of any kind or nature, in or to the Mark. Assignor agrees to cease any and all use of the Mark, and acknowledges that it shall cease any and all use of the Mark, upon execution of this Assignment by both parties.

WHEREFORE, the parties have caused this Assignment to be duly executed below, on the date indicated, by their respective duly authorized officers.

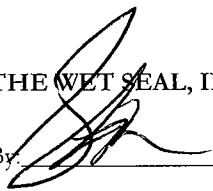
SUNSETS, INC. ("Assignor")

By:  _____


Title:  _____

Date: 2/23/12 _____

THE WET SEAL, INC. ("Assignee")

By:  _____

Steve Benrubi, EVP & CFO

Date:  _____