

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Gerson Lehrman Group, Inc.		04/30/2012	CORPORATION:
RECEIVING PARTY DATA			
Name:	Google Inc.		
Street Address:	1600 Amphitheatre Parkway		
City:	Mountain View		
State/Country:	CALIFORNIA		
Postal Code:	94043		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4136688	G+	
Serial Number:	85247390	G PLUS	
CORRESPONDENCE DATA			
Fax Number: 6506188571			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email: tmdocketing@google.com, andrewabrams@google.com, minsis@google.com			
Correspondent Name: Google Inc.			
Address Line 1: 1600 Amphitheatre Parkway			
Address Line 4: Mountain View,, CALIFORNIA 94043			
ATTORNEY DOCKET NUMBER:	G+		
NAME OF SUBMITTER:	Minsi Su		
Signature:	/Minsi Su/		

Date:

05/09/2012

**Total Attachments: 2**

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TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is effective as of the 25th day of April, 2012 by and between Gerson Lehrman Group, Inc., a corporation organized and existing under the laws of the State of Delaware ("Assignor"), and Google Inc., a corporation organized and existing under the laws of the State of Delaware ("Assignee").

WHEREAS, Assignor is the owner of the trademarks set forth in Schedule A attached hereto and incorporated herewith, including, but not limited to, corresponding common law rights, title and interest, and the right to recover for past infringement, in and to said trademarks and any applications and registrations thereof (hereinafter collectively referred to as the "Trademark");

WHEREAS, Assignee is desirous of acquiring all rights, title and interest in and to the Trademark; and

WHEREAS, Assignor is willing to assign to Assignee all rights, title and interest as Assignor may possess in and to the Trademark;

NOW THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all rights, title and interest as Assignor may possess in and to the Trademark, together with (i) the goodwill symbolized by said Trademark, (ii) all registrations and applications for the Trademark, and (iii) all causes of action (either in law or in equity) and the right to sue, counterclaim and recover for infringement of the Trademark.

Assignor will assist Assignee as reasonably necessary to secure, perfect, maintain or evidence the rights hereby transferred.

Executed at \_\_\_\_\_ this 30 day of April, 2012.

GERSON LEHRMAN GROUP, INC.

By: *Lawrence Herman*

Lawrence Herman  
Printed Name

General Counsel  
Title

GOOGLE INC.

By: *Andrew Abrams*

Andrew Abrams  
Printed Name

Trademark Counsel  
Title

**SCHEDULE A**

<u>Trademark</u>	<u>App./Reg. No.</u>	<u>Country</u>
G+	4,136,688	USA
G PLUS	85/247,390	USA
G+	010050921	CTM (EU)
G PLUS	009899212	CTM (EU)