

Form PTO-1594 (Rev. 12-11)  
OMB Collection 0651-0027 (exp. 04/30/2015)

U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies):**

Wise Foods, Inc.

- Individual(s)
- Partnership
- Corporation- State: Delaware
- Other \_\_\_\_\_
- Association
- Limited Partnership

Citizenship (see guidelines) \_\_\_\_\_

Additional names of conveying parties attached?  Yes  No

**3. Nature of conveyance/Execution Date(s) :**

Execution Date(s) May 7, 2012

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

**2. Name and address of receiving party(ies)**

Additional names, addresses, or citizenship attached?  Yes  No

Name: K-V-A-T Food Stores, Inc.

Street Address: 201 Trigg Street

City: Abingdon

State: Virginia

Country: USA Zip: 24210

- Individual(s) Citizenship \_\_\_\_\_
- Association Citizenship \_\_\_\_\_
- Partnership Citizenship \_\_\_\_\_
- Limited Partnership Citizenship \_\_\_\_\_
- Corporation Citizenship Virginia
- Other \_\_\_\_\_ Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

**4. Application number(s) or registration number(s) and Identification or description of the Trademark.**

A. Trademark Application No.(s) \_\_\_\_\_ Text \_\_\_\_\_

B. Trademark Registration No.(s)

1,086,546 and 1,318,386

Additional sheet(s) attached?  Yes  No

**C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):**

MOORE'S (and Design) and MOORE'S

**5. Name & address of party to whom correspondence concerning document should be mailed:**

Name: James B. Farmer, Esq.

Internal Address: Taft Stettinius & Hollister LLP

Street Address: 65 East State Street, 10th Floor

City: Columbus

State: Ohio Zip: 43215

Phone Number: 614/220-0224

Docket Number: \_\_\_\_\_ Fax Number: 614/221-2007

Email Address: farmer@taftlaw.com

**6. Total number of applications and registrations involved:**

2

**7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$65.00**

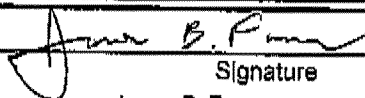
- Authorized to be charged to deposit account
- Enclosed

**B. Payment Information:**

Deposit Account Number 23-2653

Authorized User Name Linda S. Davis

**9. Signature:**



Signature

James B. Farmer

Name of Person Signing

May 9, 2012

Date

Total number of pages including cover sheet, attachments, and document: 3

Documents to be recorded (including cover sheet) should be faxed to (671) 273-0140, or mailed to: Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1460, Alexandria, VA 22313-1450

**ASSIGNMENT**

**WHEREAS**, WISE FOODS, INC. ("Assignor"), a Delaware Corporation having its principal place of business at 228 Raseley Street, Berwick, Pennsylvania 18603, is the owner of the following trademarks now registered in the United States Patent and Trademark Office:

	<b><u>TRADEMARK</u></b>	<b><u>REGISTRATION NO.</u></b>	<b><u>REGISTRATION DATE</u></b>
1.	<b>MOORE'S (and Design)</b>	<b>1,086,546</b>	<b>February 28, 1978</b>
2.	<b>MOORE'S</b>	<b>1,318,386</b>	<b>February 5, 1985</b>

**WHEREAS**, K-V-A-T FOOD STORES, INC. ("Assignee"), a Virginia Corporation, is desirous of acquiring said marks and the registrations therefor;

**NOW, THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, said WISE FOODS, INC. does hereby assign unto K-V-A-T FOOD STORES, INC., effective June 1, 2012, all right, title and interest in the United States in and to said marks, together with the good will of the business as symbolized by said marks and the registrations therefor.

WISE FOODS, INC.

By Dewey Armstrong  
Dewey Armstrong, President and COO

STATE OF SOUTH CAROLINA,  
COUNTY OF Spartanburg, SS:

On this 7 day of MAY, 2012, before me, a Notary Public, appeared Dewey Armstrong, the individual who signed this instrument, who

acknowledged that he signed it as his free, voluntary act and deed on behalf of WISE FOODS, INC., the Assignor named above.

  
\_\_\_\_\_  
Notary Public

