

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Vivian L. Randolph		05/10/2012	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	VIDAME ENTERPRISES INC.		
Street Address:	P.O. BOX 18447		
City:	INDIANAPOLIS		
State/Country:	INDIANA		
Postal Code:	46218		
Entity Type:	CORPORATION: INDIANA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1097133	MW MADAM C.J. WALKER	
CORRESPONDENCE DATA			
Fax Number:	3175691293		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3175691200		
Email:	adavis@d-slaw.com		
Correspondent Name:	P. Adam Davis		
Address Line 1:	9000 Keystone Crossing, Suite 660		
Address Line 4:	Indianapolis, INDIANA 46240		
ATTORNEY DOCKET NUMBER:	MSJWE		
NAME OF SUBMITTER:	P. Adam Davis		
Signature:	/P. Adam Davis/		
Date:	05/10/2012		
Total Attachments: 1 source=RANDOLPH TO VIDAME ASSIGNMENT#page1.tif			

OP \$40.00 1097133

TRADEMARK ASSIGNMENT AGREEMENT

This is a Trademark Assignment Agreement by and between **VIVIAN L. RANDOLPH**, an individual residing in the State of Indiana, ("Assignor") and **VIDAME ENTERPRISES, INC.**, an Indiana corporation, f/n/a **MADAME C.J. WALKER ENTERPRISES, INC.** ("Assignee").

WHEREAS, Assignor is the owner of all right, title and interest, including, without limitation, common law trademark rights, in and to the trademark "MW MADAM C.J. WALKER" including, without limitation, the federal registration for the "MW MADAM C.J. WALKER" trademark in the United States Patent and Trademark Office (Registration No. 1097133 dated July 25, 1978) as further identified as follows (the "Mark");

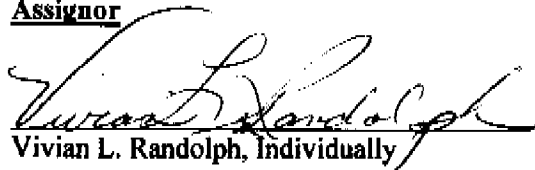


WHEREAS, Assignee desires to acquire all right, title and interest in and to the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign and transfer to Assignee all right, title and interest in and to the Mark, together with the goodwill symbolized by said Mark, and Assignor hereby agrees to take such other actions as are reasonably necessary to transfer and assign the Mark to Assignee.

IN WITNESS WHEREOF, this Assignment is executed by the undersigned this 10th day of May, 2012.

Assignor


Vivian L. Randolph, Individually

Assignee

VIDAME ENTERPRISES, INC., an
Indiana corporation,

By: 
Vivian L. Randolph, President