

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mr. Darrell W Jones		05/09/2012	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Jones Seed Company		
Street Address:	249 East Gore Boulevard		
City:	Lawton		
State/Country:	OKLAHOMA		
Postal Code:	73501		
Entity Type:	CORPORATION: OKLAHOMA		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Serial Number:	85350288	ACAPULCO	
Registration Number:	2074173	BERRY BIRD	
Registration Number:	2023158	CARIBBEAN	
Registration Number:	3192112	COLORFUL COMPANIONS	
Registration Number:	2975499	GO-GET-UM	
Registration Number:	1764768	BROOKS BRAND	
Registration Number:	1810420	GRAINS PLUS	
Registration Number:	3412909	BIRDS OF A FEATHER	
CORRESPONDENCE DATA			
Fax Number:	2023935350		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2026386666		
Email:	dmccoy@jhip.com		
Correspondent Name:	Simor Moskowitz		

OP \$215.00 85350288

Address Line 1: 400 Seventh Street, N.W.
Address Line 4: Washington, DISTRICT OF COLUMBIA 20004

ATTORNEY DOCKET NUMBER:	JONES SEED COMPANY
NAME OF SUBMITTER:	Simor Moskowitz
Signature:	/Simor Moskowitz/
Date:	05/10/2012

Total Attachments: 2
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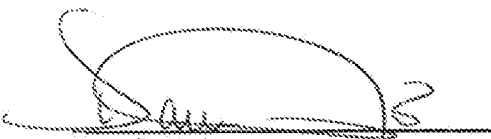
THIS ASSIGNMENT is made this date between Darrell W. Jones, dba Jones Seed Company, an individual located and doing business at 249 East Gore Boulevard, Lawton, Oklahoma 73501 (hereinafter referred to as "Assignor"), and Jones Seed Company, an Oklahoma corporation, located and doing business at 249 East Gore Boulevard, Lawton, Oklahoma 73501 (hereinafter referred to as "Assignee").

WHEREAS, Assignor has adopted, used, is using, and/or has a bona fide intent to use, and is the owner of the trademarks, and the applications and registrations therefor, as set forth in the attached Schedule A, incorporated by reference herein (hereinafter referred to as the "ASSIGNED MARKS"); and

WHEREAS, Assignee, intending to succeed to the business of Assignor to which the ASSIGNED MARKS pertain, is desirous of acquiring the entire right, title and interest in and to the ASSIGNED MARKS, together with the goodwill of the business pertaining thereto.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby sell, assign, set over and transfer to said Assignee, the entire right, title and interest in and to the ASSIGNED MARKS and the identified registrations and applications therefor, together with the whole of the goodwill of the business pertaining thereto, the same and the rights of Assignor to be held and enjoyed by Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by the Assignor if this Assignment and sale had not been made; together with all claims for and damages by reason of past infringement of the ASSIGNED MARKS, with the right to sue for and collect the same for its own use and benefit, and for the use and on behalf of its successors, assigns or other legal representatives.

IN TESTIMONY WHEREOF, Assignor has caused its name to be signed by its duly authorized officer this 9th day of May, 2012.



Darrell W. Jones

SCHEDULE A

<u>Mark</u>	<u>Reg./Appl. No.</u>
Berry Bird	2,074,173
Caribbean	2,023,158
Colorful Companions	3,192,112
Go-Get-Um	2,975,499
Brooks Brand	1,764,768
Grains Plus	1,810,420
Birds of a Feather	3,412,909
Acapulco	85/350288