

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Functional Brands LLC		05/26/2010	LIMITED LIABILITY COMPANY: MICHIGAN
RECEIVING PARTY DATA			
Name:	RCD Holdings, Inc.		
Street Address:	859 Pemberton		
City:	Grosse Point Park		
State/Country:	MICHIGAN		
Postal Code:	48230		
Entity Type:	CORPORATION: MICHIGAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3562567	JIMMY JUICE	
CORRESPONDENCE DATA			
Fax Number:	2484124078		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	248-893-4505		
Email:	chris@falkowskipllc.com		
Correspondent Name:	Christopher J. Falkowski		
Address Line 1:	FALKOWSKI PLLC - P.O. Box 650		
Address Line 4:	Novi, MICHIGAN 48376-0650		
ATTORNEY DOCKET NUMBER:	JIMMY JUICE TM		
NAME OF SUBMITTER:	Christopher J. Falkowski		
Signature:	/Christopher J. Falkowski/		

Date:

05/10/2012

Total Attachments: 2

source=JIMMY_JUICE-tm-assignment#page1.tif

source=JIMMY_JUICE-tm-assignment#page2.tif

ASSIGNMENT OF TRADEMARK

WHEREAS, Functional Brands, LLC, a Michigan limited liability company whose principal place of business is located at 15900 Common Road, Roseville, MI 48066 (hereinafter "Assignor") has used the trademark "Jimmy Juice" (hereinafter referred to as the "Mark"), registered in the United States Patent and Trademark Office as set forth below:

<u>Trademark</u>	<u>Filing Date</u>	<u>Serial #</u>	<u>Registration #</u>
Jimmy Juice	January 13, 2006	78791354	3562567

WHEREAS, RCD Holdings, Inc., a Michigan corporation with its principal place of business at 859 Pemberton, Grosse Pointe Park, MI 48230 (hereinafter "Assignee") is desirous of acquiring any and all rights that Assignor may have in and to the Mark and the registration therefor;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the Mark and the registration therefor for the United States and throughout the world. Assignor agrees to execute and deliver at the request of the assignee, all papers, instruments and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's rights, title, and interest in and to the Mark in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

Assignor:

Functional Brands, LLC

By: 

Name: Richard C. Mertz

Title: majority Stockholder

Date: 5/26/2010

Corporate Acknowledgment Form

Wayne
COUNTY OF MACOMB)
) ss.
STATE OF MICHIGAN)

On this 26th day of May, 2010, before me personally came Richard C. Mertz
to me known, who being by me duly sworn did depose and say that he is the
majority Stockholder of Functional Brands, LLC, the corporation described in and
which executed the foregoing instrument; that he knows the corporate seal of said
corporation; that the seal affixed to said instrument is such corporate seal; that it was so
affixed by order of the Board of Directors of said corporation, and that he signed his
name thereto by like order.

Cheryl L. Witulski
Notary Public

CHERYL L. WITULSKI
NOTARY PUBLIC, STATE OF MI
COUNTY OF WAYNE
MY COMMISSION EXPIRES Apr 14, 2014
ACTING IN COUNTY OF

Schedule A

Registrant:	Functional Brands, LLC
Registration No.:	3562567
Int'l Registration No.:	0896313
Registration Date:	January 13, 2006
Mark:	Jimmy Juice

TRADEMARK